

Mexico - Durango (Ages 13-15)

Global Youth Tobacco Survey (GYTS)

FACT SHEET



The Mexico - Durango GYTS includes data on prevalence of cigarette and other tobacco use as well as information on five determinants of tobacco use: access/availability and price, exposure to secondhand smoke (SHS), cessation, media and advertising, and school curriculum. These determinants are components Mexico - Durango could include in a comprehensive tobacco control program.

The Mexico - Durango GYTS was a school-based survey of students in grades 1, 2 and 3 conducted in 2005.

A two-stage cluster sample design was used to produce representative data for Mexico - Durango. At the first stage, schools were selected with probability proportional to enrollment size. At the second stage, classes were randomly selected and all students in selected classes were eligible to participate. The school response rate was 100.0%, the class response rate was 100.0%, the student response rate was 83.8%, and the overall response rate was 83.8%. A total of 1,468 students aged 13-15 participated in the Mexico - Durango GYTS.

Prevalence

53.1% of students had ever smoked cigarettes (Boy = 57.9%, Girl = 48.0%)
 24.2% currently use any tobacco product (Boy = 27.0%, Girl = 21.0%)
 22.2% currently smoke cigarettes (Boy = 24.1%, Girl = 19.6%)
 5.6% currently use other tobacco products (Boy = 7.0%, Girl = 4.4%)
 28.0% of never smokers are likely to initiate smoking next year

Knowledge and Attitudes

23.4% think boys and 39.1% think girls who smoke have more friends
 12.4% think boys and 23.9% think girls who smoke look more attractive

Access and Availability - Current Smokers

9.2% usually smoke at home
 31.6% buy cigarettes in a store
 54.3% who bought cigarettes in a store were NOT refused purchase because of their age

Exposure to Secondhand Smoke (SHS)

40.7% live in homes where others smoke in their presence
 52.0% are around others who smoke in places outside their home
 87.6% think smoking should be banned from public places
 74.7% think smoke from others is harmful to them
 42.6% have one or more parents who smoke
 51.9% have most or all friends who smoke

Cessation - Current Smokers

62.3% want to stop smoking
 55.6% tried to stop smoking during the past year
 68.3% have ever received help to stop smoking

Media and Advertising

87.6% saw anti-smoking media messages, in the past 30 days
 85.3% saw pro-cigarette ads on billboards, in the past 30 days
 74.0% saw pro-cigarette ads in newspapers or magazines, in the past 30 days
 11.8% have an object with a cigarette brand logo
 9.4% were offered free cigarettes by a tobacco company representative

School

69.6% had been taught in class, during the past year, about the dangers of smoking
 41.3% had discussed in class, during the past year, reasons why people their age smoke
 60.8% had been taught in class, during the past year, the effects of tobacco use

Highlights

- 24.2% of students currently use any form of tobacco; 22.2% currently smoke cigarettes; 5.6% currently use some other form of tobacco.
- SHS exposure is high – 2 in 5 students live in homes where others smoke, and over half the students are exposed to smoke around others outside of the home; more than 2 in 5 students have at least one parent who smokes.
- Three-quarters of the students think smoke from others is harmful to them.
- Close to 9 in 10 students think smoking in public places should be banned.
- Over 3 in 5 current smokers want to stop smoking.
- One in 8 students has an object with a cigarette brand logo on it.
- Nearly 9 in 10 students saw anti-smoking media messages in the past 30 days; over 8 in 10 students saw pro-cigarette ads on billboards and three-quarters saw pro-tobacco ads in newspapers or magazines in the past 30 days.