

Mexico – Nuevo Laredo (Ages 13-15) Global Youth Tobacco Survey (GYTS)



FACT SHEET

The Mexico - Nuevo Laredo GYTS includes data on prevalence of cigarette and other tobacco use as well as information on five determinants of tobacco use: access/availability and price, exposure to secondhand smoke (SHS), cessation, media and advertising, and school curriculum. These determinants are components Mexico - Nuevo Laredo could include in a comprehensive tobacco control program.

The Mexico - Nuevo Laredo GYTS was a school-based survey of students in grades 1, 2 and 3 conducted in 2006.

A two-stage cluster sample design was used to produce representative data for Mexico - Nuevo Laredo. At the first stage, schools were selected with probability proportional to enrollment size. At the second stage, classes were randomly selected and all students in selected classes were eligible to participate. The school response rate was 100.0%, the class response rate was 100.0%, the student response rate was 84.3%, and the overall response rate was 84.3%. A total of 1,412 students aged 13-15 participated in the Mexico - Nuevo Laredo GYTS.

Prevalence

39.6% of students had ever smoked cigarettes (Boy = 39.6%, Girl = 38.8%)
15.9% currently use any tobacco product (Boy = 16.5%, Girl = 14.6%)
14.2% currently smoke cigarettes (Boy = 14.1%, Girl = 13.5%)
4.3% currently use other tobacco products (Boy = 5.1%, Girl = 3.1%)
25.3% of never smokers are likely to initiate smoking next year

Knowledge and Attitudes

23.4% think boys and 12.4% think girls who smoke have more friends
13.4% think boys and 9.0% think girls who smoke look more attractive

Access and Availability - Current Smokers

13.2% usually smoke at home
25.2% buy cigarettes in a store
66.0% who bought cigarettes in a store were NOT refused purchase because of their age

Exposure to Secondhand Smoke (SHS)

40.9% live in homes where others smoke in their presence
54.9% are around others who smoke in places outside their home
89.6% think smoking should be banned from public places
75.3% think smoke from others is harmful to them
41.2% have one or more parents who smoke
15.3% have most or all friends who smoke

Cessation - Current Smokers

27.8% want to stop smoking
49.7% tried to stop smoking during the past year
59.5% have ever received help to stop smoking

Media and Advertising

86.0% saw anti-smoking media messages, in the past 30 days
85.9% saw pro-cigarette ads on billboards, in the past 30 days
75.5% saw pro-cigarette ads in newspapers or magazines, in the past 30 days
18.3% have an object with a cigarette brand logo
9.2% were offered free cigarettes by a tobacco company representative

School

75.0% had been taught in class, during the past year, about the dangers of smoking
42.0% had discussed in class, during the past year, reasons why people their age smoke
61.2% had been taught in class, during the past year, the effects of tobacco use

Highlights

- 15.9% of students currently use any form of tobacco; 14.2% currently smoke cigarettes; 4.3% currently use some other form of tobacco.
- SHS exposure is high – 2 in 5 students live in homes where others smoke, and more than half the students are exposed to smoke around others outside of the home; over 4 in 10 students have at least one parent who smokes.
- Three-quarters of the students think smoke from others is harmful to them.
- Nine in 10 students think smoking in public places should be banned.
- Close to 3 in 10 current smokers want to stop smoking.
- One in 5 students has an object with a cigarette brand logo on it.
- More than 8 in 10 students saw anti-smoking media messages in the past 30 days; over 4 in 5 students saw pro-cigarette ads on billboards and three-quarters saw pro-tobacco ads in newspapers or magazines in the past 30 days.