

Moldova (Ages 13-15)

Global Youth Tobacco Survey (GYTS)

FACT SHEET



The Moldova GYTS includes data on prevalence of cigarette and other tobacco use as well as information on five determinants of tobacco use: access/availability and price, secondhand smoke exposure (SHS), cessation, media and advertising, and school curriculum. These determinants are components Moldova could include in a comprehensive tobacco control program.

The Moldova GYTS was a school-based survey of students in 7, 8, and 9 grades conducted in 2008.

A two-stage cluster sample design was used to produce representative data for Moldova. At the first stage, schools were selected with probability proportional to enrollment size. At the second stage, classes were randomly selected and all students in selected classes were eligible to participate. The school response rate was 100%, the class response rate was 100%, the student response rate was 84.25%, and the overall response rate was 84.25%. A total of 4,703 students completed the 2008 Moldova GYTS of which 3,501 were aged 13-15.

Prevalence

39.2% of students had ever smoked cigarettes (Boys = 57.0%, Girls = 24.3%)
 13.4% currently use any tobacco product (Boys = 20.8%, Girls = 7.1%)
 11.3% currently smoke cigarettes (Boys = 18.5%, Girls = 5.6%)
 2.9% currently daily cigarette smokers (Boys = 5.0%, Girls = 1.2%)
 8.2% used any form of tobacco other than cigarettes in the past 30 days (Boys = 11.6%, Girls = 5.1%)
 49.2% ever smokers initiated smoking before age ten (Boys = 54.1%, Girls = 40.5%)

Access and Availability - Current Smokers

55.5% buy cigarettes in a store
 70.7% who bought cigarettes in a store were NOT refused purchase because of their age

Exposure to Secondhand Smoke (SHS)

20.3% live in homes where others smoke in their presence
 57.0% are around others who smoke in places outside their home
 92.5% think smoking should be banned from public places
 50.1% think smoke from others is harmful to them
 47.6% have one or more parents who smoke
 8.0% have most or all friends who smoke

Cessation - Current Smokers

79.6% tried to stop smoking during the past year
 83.7% have ever received help to stop smoking
 9.0% always have or feel like having a cigarette first thing in the morning

Media and Advertising

92.7% saw anti-smoking media messages in the past 30 days
 50.7% saw pro-cigarette ads on billboards in the past 30 days
 58.1% saw pro-cigarette ads in newspapers or magazines in the past 30 days
 8.0% have an object with a cigarette brand logo
 5.0% were offered free cigarettes by a tobacco company representative

School

75.2% had been taught in class, during the past year, about the dangers of smoking
 73.4% had discussed in class, during the past year, reasons why people their age smoke
 76.7% had been taught in class, during the past year, the effects of tobacco use

Highlights

- Over 1 in 10 students currently use any form of tobacco; 11.3% currently smoke cigarettes; approximately 1 in 10 currently use some other form of tobacco.
- SHS exposure is MODERATE – more than 2 in 10 students live in homes where others smoke, almost 6 in 10 students are around others who smoke in places outside of their home; almost half of the students have one or more parent who smoke.
- More than 9 in 10 students think smoking should be banned from public places.
- Nearly 8 in 10 students who currently smoke tried to stop during the past year.
- Over 9 in 10 students saw anti-smoking messages while over 50.7% saw pro-cigarette ads on billboards, and 58.1% of the students saw pro-cigarettes ads in newspapers & magazines.