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| **Tobacco Policy**  **Question-by-Question Guide** |

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| **Tobacco Policy** | | | | | |
| You have been asked questions on tobacco consumption before. The next questions ask about tobacco control policies. They include questions on your exposure to the media and advertisement, on cigarette promotions, health warnings and cigarette purchases. | | | | | |
| **Question** | | **Response** | | **Code** | |
| During the past 30 days, have you noticed information about the dangers of smoking cigarettes or that encourages quitting through the following media?  *(RECORD FOR EACH)*  *Ask the participant to think of the past 30 days. If the question is "Not applicable", for example if the participant did not read any newspaper or magazine, choose "Don't know".* | | | | |  |
| Newspapers or magazines | Yes | | 1 | | TP1a |
| No | | 2 | |
| Don't know | | 77 | |
| Television | Yes | | 1 | | TP1b |
| No | | 2 | |
| Don't know | | 77 | |
| Radio | Yes | | 1 | | TP1c |
| No | | 2 | |
| Don't know | | 77 | |
| During the past 30 days, have you noticed any **advertisements** or **signs** promoting cigarettes in stores where cigarettes are sold?  *Ask the participant to think of the past 30 days. If the question is "Not applicable", choose "Don't know".* | Yes | | 1 | | TP2 |
| No | | 2 | |
| Don't know | | 77 | |
| During the past 30 days, have you noticed any of the following types of cigarette promotions?  *(RECORD FOR EACH)*  *Ask the participant to think of the past 30 days. Ask the stem question and each item part. Note that the stem question does not need to be repeated for each item - only read if needed. Record the answer for each item. If the question is "Not applicable", choose "Don't know".* | | | | |  |
| Free samples of cigarettes | Yes | | 1 | | TP3a |
| No | | 2 | |
| Don't know | | 77 | |
| Cigarettes at sale prices | Yes | | 1 | | TP3b |
| No | | 2 | |
| Don't know | | 77 | |
| Coupons for cigarettes | Yes | | 1 | | TP3c |
| No | | 2 | |
| Don't know | | 77 | |
| Free gifts or special discount offers on other products when buying cigarettes | Yes | | 1 | | TP3d |
| No | | 2 | |
| Don't know | | 77 | |
| Clothing or other items with a cigarette brand name or logo | Yes | | 1 | | TP3e |
| No | | 2 | |
| Don't know | | 77 | |
| Cigarette promotions in the mail  *Ask the participant to think of surface mail only.* | Yes | | 1 | | TP3f |
| No | | 2 | |
| Don't know | | 77 | |
| *The next questions TP4 – TP7 are administered to current smokers only.* | | | | | |
| During the past 30 days, did you notice any **health warnings on cigarette packages**?  *This question is only for current smokers. Ask the participant to think of the past 30 days.* | Yes | | 1 | | TP4 |
| No | | 2 *If no, go to TP6* | |
| Did not see any cigarette packages | | 3 *If "did not see any cigarette packages", go to TP6* | |
| Don't know | | 77 *If Don't know, go to TP6* | |
| During the past 30 days, have warning labels on cigarette packages led you to **think about quitting**?  *This question is only for current smokers that have noticed health warnings on cigarette packages.* | Yes | | 1 | | TP5 |
| No | | 2 | |
| Don't know | | 77 | |

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| **Tobacco Policy, *cont*.** | | | | |
| **Question** | | **Response** | | **Code** |
| The last time you bought manufactured cigarettes for yourself, **how many cigarettes** did you buy in total?  *Only report number of cigarettes that the respondent purchased to smoke. Do not include cigarettes purchased by a vendor for resale.* | Number of cigarettes | | └─┴─┴─┴**─┘**  *If "Don't know or don't smoke or purchase manuf. cig.", end section* | TP6 |
| Don't know or Don't smoke or purchase manuf. cigarettes 7777 | |
| In total, **how much money** did you pay for this purchase?  *This question is only for those that reported a number of cigarettes in the previous question. Record the answer in the local currency. Only report money paid for cigarettes that the respondent purchased to smoke. Do not include cigarettes purchased by a vendor for resale.*  *[DIGITS TO BE ADAPTED TO COUNTRY NEEDS]* | Amount | | └─┴─┴─┴─**┘** | TP7 |
| Don't know | | 7777 |
| Refused | | 8888 |