

**WHO STEPS**

**Chronic Disease**

**Risk Factor Surveillance**

**Tobacco Policy**

**Data Book**

#### Tobacco Policy

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| Anti-cigarette information | Description: Percentage of all respondents who noticed information in newspapers or magazines, television or radio about the dangers of smoking or that encourages quitting during the past 30 days.Instrument questions:* During the past 30 days, have you noticed information about the dangers of smoking cigarettes or that encourages quitting through the following media?
* Newspapers or magazines
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| **Noticed information in newspapers or magazines about dangers of smoking or that encourages quitting** |
| Age Group(years) | **Men** |  | **Women** |  | **Both Sexes** |
| n | % | 95% CI |  | n | % | 95% CI |  | n | % | 95% CI |
| 18-29 |  |  |  |  |  |  |  |  |  |  |  |
| 30-44 |  |  |  |  |  |  |  |  |  |  |  |
| 45-59 |  |  |  |  |  |  |  |  |  |  |  |
| 60-69 |  |  |  |  |  |  |  |  |  |  |  |
| **18-69** |  |  |  |  |  |  |  |  |  |  |  |

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| **Noticed information on television about dangers of smoking or that encourages quitting** |
| Age Group(years) | **Men** |  | **Women** |  | **Both Sexes** |
| n | % | 95% CI |  | n | % | 95% CI |  | n | % | 95% CI |
| 18-29 |  |  |  |  |  |  |  |  |  |  |  |
| 30-44 |  |  |  |  |  |  |  |  |  |  |  |
| 45-59 |  |  |  |  |  |  |  |  |  |  |  |
| 60-69 |  |  |  |  |  |  |  |  |  |  |  |
| **18-69** |  |  |  |  |  |  |  |  |  |  |  |

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| **Noticed information on the radio about dangers of smoking or that encourages quitting** |
| Age Group(years) | **Men** |  | **Women** |  | **Both Sexes** |
| n | % | 95% CI |  | n | % | 95% CI |  | n | % | 95% CI |
| 18-29 |  |  |  |  |  |  |  |  |  |  |  |
| 30-44 |  |  |  |  |  |  |  |  |  |  |  |
| 45-59 |  |  |  |  |  |  |  |  |  |  |  |
| 60-69 |  |  |  |  |  |  |  |  |  |  |  |
| **18-69** |  |  |  |  |  |  |  |  |  |  |  |

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| **Analysis Information:*** Questions used: TP1a-c
* Epi Info program name: TPdanger (unweighted); TPdangerWT (weighted)
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| Cigarette advertising | Description: Percentage of all respondents who noticed advertisements or signs promoting cigarettes in stores where cigarettes are sold during the past 30 days.Instrument questions:* During the past 30 days, have you noticed any advertisements or signs promoting cigarettes in stores where cigarettes are sold?
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| **Noticed advertisements or signs promoting cigarettes in stores** |
| Age Group(years) | **Men** |  | **Women** |  | **Both Sexes** |
| n | % | 95% CI |  | n | % | 95% CI |  | n | % | 95% CI |
| 18-29 |  |  |  |  |  |  |  |  |  |  |  |
| 30-44 |  |  |  |  |  |  |  |  |  |  |  |
| 45-59 |  |  |  |  |  |  |  |  |  |  |  |
| 60-69 |  |  |  |  |  |  |  |  |  |  |  |
| **18-69** |  |  |  |  |  |  |  |  |  |  |  |

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| **Analysis Information:*** Questions used: TP2
* Epi Info program name: TPcigads (unweighted); TPcigadsWT (weighted)
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| Cigarette promotion | Description: Percentage of all respondents who noticed cigarette promotions during the past 30 days.Instrument questions:* During the past 30 days, have you noticed any of the following types of cigarette promotions?
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| **Noticed free samples of cigarettes** |
| Age Group(years) | **Men** |  | **Women** |  | **Both Sexes** |
| n | % | 95% CI |  | n | % | 95% CI |  | n | % | 95% CI |
| 18-29 |  |  |  |  |  |  |  |  |  |  |  |
| 30-44 |  |  |  |  |  |  |  |  |  |  |  |
| 45-59 |  |  |  |  |  |  |  |  |  |  |  |
| 60-69 |  |  |  |  |  |  |  |  |  |  |  |
| **18-69** |  |  |  |  |  |  |  |  |  |  |  |

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| **Noticed sale prices on cigarettes** |
| Age Group(years) | **Men** |  | **Women** |  | **Both Sexes** |
| n | % | 95% CI |  | n | % | 95% CI |  | n | % | 95% CI |
| 18-29 |  |  |  |  |  |  |  |  |  |  |  |
| 30-44 |  |  |  |  |  |  |  |  |  |  |  |
| 45-59 |  |  |  |  |  |  |  |  |  |  |  |
| 60-69 |  |  |  |  |  |  |  |  |  |  |  |
| **18-69** |  |  |  |  |  |  |  |  |  |  |  |

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| **Noticed coupons for cigarettes** |
| Age Group(years) | **Men** |  | **Women** |  | **Both Sexes** |
| n | % | 95% CI |  | n | % | 95% CI |  | n | % | 95% CI |
| 18-29 |  |  |  |  |  |  |  |  |  |  |  |
| 30-44 |  |  |  |  |  |  |  |  |  |  |  |
| 45-59 |  |  |  |  |  |  |  |  |  |  |  |
| 60-69 |  |  |  |  |  |  |  |  |  |  |  |
| **18-69** |  |  |  |  |  |  |  |  |  |  |  |

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| **Noticed free gifts or special discount offers on other products when buying cigarettes** |
| Age Group(years) | **Men** |  | **Women** |  | **Both Sexes** |
| n | % | 95% CI |  | n | % | 95% CI |  | n | % | 95% CI |
| 18-29 |  |  |  |  |  |  |  |  |  |  |  |
| 30-44 |  |  |  |  |  |  |  |  |  |  |  |
| 45-59 |  |  |  |  |  |  |  |  |  |  |  |
| 60-69 |  |  |  |  |  |  |  |  |  |  |  |
| **18-69** |  |  |  |  |  |  |  |  |  |  |  |

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| **Noticed clothing or other items with a cigarette brand name or logo** |
| Age Group(years) | **Men** |  | **Women** |  | **Both Sexes** |
| n | % | 95% CI |  | n | % | 95% CI |  | n | % | 95% CI |
| 18-29 |  |  |  |  |  |  |  |  |  |  |  |
| 30-44 |  |  |  |  |  |  |  |  |  |  |  |
| 45-59 |  |  |  |  |  |  |  |  |  |  |  |
| 60-69 |  |  |  |  |  |  |  |  |  |  |  |
| **18-69** |  |  |  |  |  |  |  |  |  |  |  |

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| **Noticed cigarette promotions in the mail** |
| Age Group(years) | **Men** |  | **Women** |  | **Both Sexes** |
| n | % | 95% CI |  | n | % | 95% CI |  | n | % | 95% CI |
| 18-29 |  |  |  |  |  |  |  |  |  |  |  |
| 30-44 |  |  |  |  |  |  |  |  |  |  |  |
| 45-59 |  |  |  |  |  |  |  |  |  |  |  |
| 60-69 |  |  |  |  |  |  |  |  |  |  |  |
| **18-69** |  |  |  |  |  |  |  |  |  |  |  |

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| **Analysis Information:*** Questions used: TP3a-TP3f
* Epi Info program name: TPcigpromos (unweighted); TPcigpromosWT (weighted)
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| Cigarette package health warnings | Description: Percentage of current smokers who noticed health warnings on cigarette packages during the past 30 days.Instrument questions:* During the past 30 days, did you notice any health warnings on cigarette packages?
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| **Current smokers who noticed health warnings on cigarette packages** |
| Age Group(years) | **Men** |  | **Women** |  | **Both Sexes** |
| n | % | 95% CI |  | n | % | 95% CI |  | n | % | 95% CI |
| 18-29 |  |  |  |  |  |  |  |  |  |  |  |
| 30-44 |  |  |  |  |  |  |  |  |  |  |  |
| 45-59 |  |  |  |  |  |  |  |  |  |  |  |
| 60-69 |  |  |  |  |  |  |  |  |  |  |  |
| **18-69** |  |  |  |  |  |  |  |  |  |  |  |

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| **Analysis Information:*** Questions used: TP4
* Epi Info program name: TPwarnings (unweighted); TPwarningsWT (weighted)
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| Quitting | Description: Percentage of current smokers who noticed health warnings on cigarette packages during the past 30 days that thought about quitting due to the health warnings they saw.Instrument questions:* During the past 30 days, did you notice any health warnings on cigarette packages?
* During the past 30 days, have warning labels on cigarette packages led you to think about quitting?
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| **Current smokers who saw health warnings on cigarette packages that thought of quitting** |
| Age Group(years) | **Men** |  | **Women** |  | **Both Sexes** |
| n | % | 95% CI |  | n | % | 95% CI |  | n | % | 95% CI |
| 18-29 |  |  |  |  |  |  |  |  |  |  |  |
| 30-44 |  |  |  |  |  |  |  |  |  |  |  |
| 45-59 |  |  |  |  |  |  |  |  |  |  |  |
| 60-69 |  |  |  |  |  |  |  |  |  |  |  |
| **18-69** |  |  |  |  |  |  |  |  |  |  |  |

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| **Analysis Information:*** Questions used: TP4, TP5
* Epi Info program name: TPquitting (unweighted); TPquittingWT (weighted)
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| Cigarette costs | Description: Average price paid for 20 manufactured cigarettes, based on the last manufactured cigarette purchase.Instrument questions:* The last time you bought manufactured cigarettes for yourself, how many cigarettes did you buy in total?
* In total, how much money did you pay for this purchase?
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| **Average price paid for 20 manufactured cigarettes** |
| Age Group(years) | **Men** |  | **Women** |  | **Both Sexes** |
| n | Mean [insert currency] | 95% CI |  | n | Mean [insert currency] | 95% CI |  | n | Mean [insert currency] | 95% CI |
| 18-29 |  |  |  |  |  |  |  |  |  |  |  |
| 30-44 |  |  |  |  |  |  |  |  |  |  |  |
| 45-59 |  |  |  |  |  |  |  |  |  |  |  |
| 60-69 |  |  |  |  |  |  |  |  |  |  |  |
| **18-69** |  |  |  |  |  |  |  |  |  |  |  |

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| **Analysis Information:*** Questions used: TP6, TP7
* Epi Info program name: TPcost (unweighted); TPcostWT (weighted)
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