

SDG 3.4: REDUCE NON-COMMUNICABLE DISEASES BY ONE THIRD

MINISTRIES OF TRADE AND INDUSTRY



Together we can support people to:

- Avoid tobacco use
- Eat healthily
- Be physically active
- Reduce harmful use of alcohol

NCDs hamper progress on trade and industry:

- Early deaths
- Lost productivity due to absenteeism
- Escalating healthcare and insurance costs

Ministries of Trade and Industry can help:

- Safeguard the independence of regulatory authorities from industry interference
- Work with chambers of commerce to raise the profile of NCDs and firewall their work from the tobacco industry
- Promote workplace wellness at all levels with senior leadership
- Protect health in trade negotiations

The right to health is a fundamental responsibility of government.
Working across government sectors can prevent and control NCDs.
The time for collective action is now.

