WHO, Country Office for Nepal, Communications Product Sheet

COVID-19 Rumours, Concerns and Misinformation videos in English language
COVID-19 Rumours, Concerns and Misinformation

Medium
Video capsules

Brief description
This is a set of short video capsules that address rumours, concerns and misinformation captured through the WCO Nepal supported call centre of the Ministry of Health and Population, Nepal in the context of the COVID-19 pandemic and questions received as media enquiries or on WCO Nepal social media accounts.

Language
English

Subtitles
Nepali language. Devanagri script.

Format
WHO, Country Office for Nepal spokesperson responds in a Q&A format on camera. Each capsule is an answer to one question. The answers are based on WHO guidance on the topic but drafted in words that would be understandable to a wide audience.

Duration
The video capsules range in duration from 40 seconds to 180 seconds. The relatively short duration for this category of videos allows viewing on mobile phones and on social media.
Primary audience
General public

Ideas for additional application
These video capsules can be
- Integrated into lectures, talks, and teaching material for students.
- Used as explainer videos for media interactions and moderated Q&A discussions.
- Be provided to health desks, hospitals, and institutions, and be played in the lobby TV/reception area/social media of offices and organizations.

Value-add
These videos attempt to counter rumours, allay concerns and clarify misinformation using the science and evidence that is currently available on COVID-19, in a language that is accessible to a wide audience. The videos carry a date stamp in the opening and closing plate as science and evidence on COVID-19 is evolving.

Topics/ Hashtags
#COVID-19, #Rumours, #Concerns, #Misinformation,
#CommunityEngagement, #RiskCommunication, #WHO, #WHONepal,
#HealthEmergency, #RCCE

Publication date
24 June - 01 August 2020
Available on:

- WHO Nepal YouTube channel
- WHO Nepal Country Web page
- WHO Nepal Facebook page

Additional dissemination channels

- MoHP COVID-19 portal
- MoHP Mobile App- Hamro Swasthya
- Online specialized health platform- Swasthya Khabar
- UN Communications Group
- UN Risk Communication and Community Engagement Group
- National media outlets
- External Development Partners
- Partner health institutions/organizations/hospitals

Additional formats

The capsules can be requested in high-resolution file format and also without subtitles. Please see the contact details.
List of video capsules in English and their URL

1. Does alcohol consumption prevent COVID-19?
   Speaker: Dr. Jos Vandelaer

2. What are the risks associated with smoking, smokeless tobacco use, and vaping in the context of COVID-19?
   https://bit.ly/3jtj7zA
   Speaker: Dr. Jos Vandelaer

3. As a smoker, am I likely to get more severe symptoms if infected with COVID-19?
   Speaker: Dr. Jos Vandelaer

4. Can dead bodies transmit COVID-19?
   Speaker: Dr. Jos Vandelaer

5. COVID-19 and Sexual Transmission.
   Speaker: Dr. Jos Vandelaer
6. Should health care providers treat COVID-19 patients with dexamethasone?

https://bit.ly/34TbILu
Speaker: Dr. Jos Vandelaer

7. Can COVID-19 transmit from a COVID-19 woman to her unborn or newborn baby?

Speaker: Dr. Jos Vandelaer

8. Can COVID-19 be transmitted through money?

Speaker: Dr. Jos Vandelaer

9. Can COVID-19 be transmitted through vegetables?

https://bit.ly/3ICuNIB
Speaker: Dr. Jos Vandelaer

10. Can COVID-19 be transmitted through breastfeeding?

Speaker: Dr. Jos Vandelaer

11. What is the present status of the development of a COVID-19 vaccine?

Speaker: Dr. Jos Vandelaer
12. What is the SOLIDARITY trial? Where has Nepal reached in signing it?

Speaker: Dr. Jos Vandelaer

Attribution

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