



WHO, Country Office for Nepal, Communication Product Sheet

**General Public Health and Safety Measures**  
**Key Messages Audio Content in Nepali language**



# General Public Health and Safety Measures- Audio Content

---

## Medium

Audio content

## Brief description

This is a set of short [explainer audio content](#) that attempts to address the [general public health concerns and safety measures](#) that should be followed by the general public during COVID-19 pandemic.

The audio content also seeks to explain different facets of the COVID-19 pandemic and the response mechanisms.

## Language

Nepali

## Format

Each capsule is a response to one question or theme. Each interview is in a discussion format between the interviewee and interviewer. The answers are based on MoHP and WHO guidance on the topic but drafted in words that would be understandable to a wide audience.

## Duration

The audio content range in duration from 40 seconds to 5 minutes. The relatively short duration for this category of audios allows listening on mobile phones and on social media.

## Primary audience

Public of Nepal

## Ideas for additional application

These audio content can be

- Used as regular broadcast programs on radio channels.
- Integrated into podcasts.
- Integrated into lectures, talks, and teaching material for students.
- Used as explainer audio content for media interactions and moderated Q&A discussions.
- Be provided to health desks, hospitals, and institutions, and they can be played in the lobby/reception area/social media of offices and organizations.

## Value-add

This audio content attempts to counter rumours, allay concerns and clarify misinformation using the science and evidence that is currently available on COVID-19, in a language that is accessible to a wide audience.

## Topics/ Hashtags

#RiskCommunication, #CommunityEngagement, #WHO, #WHONepal, #HealthEmergency, #HealthForAll, #Misinformation, #Concerns, #Rumours, #Children, #PCR, #NoDiscrimination, #COVID-19, #TravelSafety, #PublicSafety.

## Publication date

3 February 2021

## Available on

- [WHO Nepal YouTube channel](#)
- [WHO Nepal Country Web page](#)
- [WHO Nepal Facebook page](#)
- [WHO Nepal Twitter page](#)
- [WHO Nepal Soundcloud Channel](#)

## Additional dissemination channels

- [MoHP COVID-19 portal](#)
- [MoHP Mobile App- Hamro Swasthya](#)
- [Online specialized health platform- Swasthya Khabar](#)
- UN Communications Group
- UN Risk Communication and Community Engagement Group
- National media outlets
- External Development Partners
- Partner health institutions/organizations/hospitals.

## Additional formats

The content can be requested in audio file format.

Please see the [contact details](#).

## List of audio content in Nepali and their URL

---

- 1. पाँच वर्ष भन्दा कम उमेरका बालबालिकाहरूलाई सक्रिय रहन मद्दत गर्ने शारीरिक गतिविधिहरू के के हुन् ?**  
(Transl. English. What are the different physical activities that help the children under five to stay active?)  
<https://bit.ly/3qA8U8K>
- 2. के विश्व स्वास्थ्य संगठनले कोरोना संक्रमणबाट बच्न समुदायका मानिसहरूलाई पंजाको प्रयोग गर्न सल्लाह दिएको छ ?**  
(Transl. English. Does WHO recommend the use of gloves by the community people to prevent transmission of COVID-19?)  
<https://bit.ly/3IR9J9M>
- 3. के मेडिकलका विध्यार्थीहरूले परिक्षा दिनका लागि पिसिआर परिक्षण गर्नु अनिवार्य छ ?**  
(Transl. English. Is PCR test compulsory for a medical student for an exam?)  
<https://bit.ly/36Ok7Lo>
- 4. कोरोना संक्रमितलाई भेदभाव नगरौं ।**  
(Transl. English. Do not discriminate against the COVID-19 patients.)  
<https://bit.ly/2JIHFZ7>

**5. के विदेशवाट फर्कनेहरुका लागि पिसिआर परिक्षण अनिवार्य हो ?**

(Transl. English. Is PCR test compulsory for returnee immigrants?)

<http://bitly.ws/b6Wwy>

**Speaker: Dr. Binod Prasad Gupta, WHO Nepal**

**6. मैले विदेश यात्रा नगरेपनि ममा कोरोना संक्रमणको लक्षणहरु देखिएका छन् । के म पीसीआर परीक्षणको लागि जानुपर्छ ? (मैथिली)**

(Transl. English. Although I have not travelled abroad, I have symptoms of COVID-19 infection, should I go for a PCR test?) (Maithili)

<https://bit.ly/3ghEcN2>

**Speaker: Dr. Binod Prasad Gupta, WHO Nepal**

**7. कोरोना भाइरस कति समयसम्म तरकारिमा जीवित रहन्छ ?**

(Transl. English. How long does Coronavirus survive on vegetables?)

<https://bit.ly/2VILtfn>

**8. कोरोना माहामारीका बेला रक्तदान गर्नु किन महत्वपूर्ण छ ?**

(Transl. English. Why blood donation is important during COVID-19 pandemic?)

<https://bit.ly/3qx1DH0>

**9. माहामारीका बेला हाम्रो सुस्वास्थ्यका लागि खटिरहेका स्वास्थ्यकर्मीहरुलाई धन्यवाद भनौं ।**

(Transl. English. Let's express our gratitude towards the health workers who are working hard for our health and wellbeing.)

<https://bit.ly/3qwoGla>

**10. विदेशबाट फर्केकाहरुलाई भेदभाव नगरौं । (मैथिली)**

(Transl. English. Do not discriminate against the returnee migrants.) (Maithili)

<https://bit.ly/33Qe6f5>

## Attribution

---

Content provided and maintained by the WHO, Country Office for Nepal.

## Usage Guidelines

---

**The WHO, Country Office for Nepal, provides syndication of its content for use on websites, mobile applications, RSS feeds or similar digital channels provided that the following guidelines are adhered to:**

- The content and wordings of the WHO, Country Office for Nepal, syndicated material is not changed or distorted.
- Links back to the WHO, Country Office for Nepal, website within syndicated content remain intact. No intermediate pages, pop-up messages, or other content is inserted between links in WHO, Country Office for Nepal, syndicated content and the applicable WHO, Country Office for Nepal website pages. These links will send users directly back to the WHO, Country Office Nepal website, or link to WHO, Country Office for Nepal, syndicated pages on the same syndicating website.
- Redistribution of WHO, Country Office for Nepal, syndicated content is not allowed. Should you wish to redistribute this content to your partner organizations, please [email or contact us](#).
- The attribution and link back to the original content provider as supplied by this system remains visible and intact.
- The use of the WHO, Country Office for Nepal, the logo is not permitted.
- It is not permitted to reproduce, reprint or redistribute WHO, Country Office for Nepal content unless expressly granted and documented by WHO, Country Office for Nepal.
- WHO, Country Office for Nepal, reserves the right to include or apply special codes and to track usage and gauge feedback and ratings of its syndicated content.

## **Please note**

The use or display of syndicated content from the WHO, Country Office for Nepal, does not imply endorsement or government sanction of any third-party causes, ideas, websites, products, or services by the WHO, Country Office for Nepal.

WHO, Country Office for Nepal, syndicated content is subject to change. If you have any questions about these Usage Guidelines, please [contact us](#).

## **Disclaimer**

Syndication of content provided by the WHO, Country Office for Nepal, does not imply endorsement or government sanction of any company or its products by the WHO, Country Office for Nepal.

WHO, Country Office for Nepal, has no financial interest or other relationship with any commercial company or manufacturer. The page upon which the WHO, Country Office for Nepal, syndicated content is located is solely the responsibility of the syndicator and does not necessarily represent the official views of WHO, Country Office for Nepal.

*WHO's COVID 19 response in Nepal is made possible through the generous support of the Government of Azerbaijan, UK Foreign, Commonwealth and Development Office (FCDO), Government of Germany and USAID.*

**For product content questions, contact**

**Dr. Sunoor Verma**

Strategic, Risk and Crisis Communication Consultant

WHO Nepal, Kathmandu

[sverma@who.int](mailto:sverma@who.int)

[sunoorv@gmail.com](mailto:sunoorv@gmail.com)

**For syndication and technical questions contact,  
WHO, Country Office for Nepal, by writing to**

**Ms. Tsering Dolkar Gurung**

NPO (Communication, Media and Public Information)

WHO Nepal, Kathmandu

[gurungt@who.int](mailto:gurungt@who.int)

Reference code: [21MAY2WNEAE2](#)