



WHO, Country Office for Nepal, Communication Product Sheet

## **General Public Health Measures- Key Messages Audio Content in Nepali language**

# General Public Health Measures- Audio Content

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## Medium

Audio content

## Brief description

This is a set of short [explainer audio content](#) that address the [general public measures](#) that should be followed during the outbreak of COVID-19 pandemic.

The audio contents that seek to explain different facets of the COVID-19 pandemic and the response mechanisms.

## Language

Nepali

## Format

Each audio capsule is an answer to one question. Each interview is in a discussion format between the interviewee and interviewer. The answers are based on MoHP and WHO guidance on the topic but drafted in words that would be understandable to a wide audience.

## Duration

The audio content range in duration from 40 seconds to 5 minutes. The relatively short duration for this category of audios allows listening on mobile phones and on social media.

## Primary audience

Public of Nepal

## Ideas for additional application

These audio content can be

- Used as regular broadcast programs on radio channels.
- Integrated into podcasts.
- Integrated into lectures, talks, and teaching material for students.
- Used as explainer audio content for media interactions and moderated Q&A discussions.
- Be provided to health desks, hospitals, and institutions, and they can be played in the lobby/reception area/social media of offices and organizations.

## Value-add

These audio contents attempt to counter rumours, allay concerns and clarify misinformation using the science and evidence that is currently available on COVID-19, in a language that is accessible to a wide audience.

## Topics/ Hashtags

#RiskCommunication, #CommunityEngagement, #WHO, #WHONepal, #HealthEmergency, #HealthForAll, #Misinformation, #Concerns, #PublicHealthMeasures, #VirusTransmission, #HealthSafetyMeasures, #AyurvedicMedicine, #Vaccination.

## Publication date

20 January 2021

## Available on

- [WHO Nepal YouTube channel](#)
- [WHO Nepal Country Web page](#)
- [WHO Nepal Facebook page](#)
- [WHO Nepal Twitter page](#)
- [WHO Nepal Soundcloud Channel](#)

## Additional dissemination channels

- [MoHP COVID-19 portal](#)
- [MoHP Mobile App- Hamro Swasthya](#)
- [Online specialized health platform- Swasthya Khabar](#)
- UN Communications Group
- UN Risk Communication and Community Engagement Group
- National media outlets
- External Development Partners
- Partner health institutions/organizations/hospitals.

## Additional formats

The content can be requested in audio file format.

Please see the [contact details](#).

## List of audio content in Nepali and their URL

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### 1. होलिड सेन्टर भनेको के हो ?

(Transl. English. What is a holding center?)

<https://bit.ly/3qrbmys>

### 2. के गर्भनिरोधका साधनहरु प्रयोग गर्दा कोभिड-१९ सछ ?

(Transl. English. Does the coronavirus get transmitted from the use of contraceptive measures?)

<https://bit.ly/3mH1DBX>

### 3. कोरोना संक्रमित शरीरको तापक्रम कति हुन्छ ?

(Transl. English. What is the body temperature of a COVID-19 patient?)

<https://bit.ly/3IFVMLJ>

**Speaker: Dr. Meika Bhattachan, WHO Nepal**

### 4. बालबच्चाहरुलाई स्वास्थ्य सतर्तकासाथ नियमित खोप लगाउँ ।

(Transl. English. Do not skip your children's vaccinations during the pandemic.)

<https://bit.ly/3mH46MJ>

## 5. महामारीको बेला कसरी सुरक्षित तरिकाले ब्यायाम गर्ने ?

(Transl. English. How can safe physical exercises be done during COVID-19 pandemic?)

<https://bit.ly/2JNgEmW>

## 6. के ज्वरो नाप्ने थर्मल स्क्यानरले कोरोना भाइरस संक्रमण भएको छ कि छैन भनेर पत्ता लगाउँछ ?

(Transl. English. Can a thermal scanner be used to detect COVID-19 infection?)

<https://bit.ly/3IFrxC>

## 7. के प्लेट बजाएर हामी कोरोना भाइरसको संक्रमणबाट बच्न सक्छौं ?

(Transl. English. Can banging plates protect us from getting infected with COVID-19?)

<https://bit.ly/2liTkNK>

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