WHO, Country Office for Nepal, Communication Product Sheet

Staying Aware and Healthy During COVID-19 Pandemic-
Key Messages Audio Content in Nepali language
Staying Aware and Healthy During COVID-19 Pandemic - Audio Content

Medium
Audio content

Brief description
This is a set of short explainer audio content that address the public health message that are helpful while fighting against the COVID-19 pandemic. The audio contents that seek to explain different facets of the COVID-19 pandemic and the response mechanisms.

Language
Nepali

Format
Each audio capsule is an answer to one question. Each interview is in a discussion format between the interviewee and interviewer. The answers are based on MoHP and WHO guidance on the topic but drafted in words that would be understandable to a wide audience.

Duration
The audio content range in duration from 40 seconds to 5 minutes. The relatively short duration for this category of audios allows listening on mobile phones and on social media.
Primary audience
Public of Nepal

Ideas for additional application
These audio content can be
- Used as regular broadcast programs on radio channels.
- Integrated into podcasts.
- Integrated into lectures, talks, and teaching material for students.
- Used as explainer audio content for media interactions and moderated Q&A discussions.
- Be provided to health desks, hospitals, and institutions, and they can be played in the lobby/reception area/social media of offices and organizations.

Value-add
These audio contents attempt to counter rumours, allay concerns and clarify misinformation using the science and evidence that is currently available on COVID-19, in a language that is accessible to a wide audience.

Topics/ Hashtags
#RiskCommunication, #CommunityEngagement, #WHO, #WHONepal, #HealthEmergency, #HealthForAll, #Misinformation, #Concerns, #SafetyPrecautions, #ContactTracing, #PCR, #VirusTransmission.

Publication date
9 February 2021
Available on

- WHO Nepal YouTube channel
- WHO Nepal Country Web page
- WHO Nepal Facebook page
- WHO Nepal Twitter page
- WHO Nepal Soundcloud Channel

Additional dissemination channels

- MoHP COVID-19 portal
- MoHP Mobile App- Hamro Swasthya
- Online specialized health platform- Swasthya Khabar

- UN Communications Group
- UN Risk Communication and Community Engagement Group
- National media outlets
- External Development Partners
- Partner health institutions/organizations/hospitals.

Additional formats

The content can be requested in audio file format. Please see the contact details.
List of audio content in Nepali and their URL

1. के एलर्जी कोरोना संक्रमणको लक्षण हुनसक्छौं?
   (Transl. English. Can allergy also be a symptom of COVID-19?)
   https://bit.ly/2Gk8zod
   Speaker: Dr. Meika Bhattachan, WHO Nepal

2. कुनै त्यस्तो एप छ जसबाट कोरोना संक्रमण परीक्षण गर्न सकिन्छ?
   (Transl. English. Are there any apps that test COVID-19?)

3. तरकारी किनबेच गर्दा अपनाउनुपर्नेस्त्वास्थ्य तथा सुरक्षा साबधानीहरू।
   (Transl. English. Health and safety precautions that should be followed while buying and selling vegetables.)

4. कोभिड-1९ हटलाईन नम्बरहरू।
   (Transl. English. COVID-19 hotline numbers.)
   https://bit.ly/33Nfy1Z
5. कन्ट्रक्ट ट्रेसिंग कसरी गरिन्छ?
(Transl. English. How is contact tracing done?)
https://bit.ly/33O0v7X
Speaker: Dr. Dipendra Gautam, WHO Nepal

6. यदि तपाईले कोरोना-१९ परीक्षण गराउँदा तपाईमा कोरोना संक्रमण नभएको रिपोर्ट आयो भने के गर्न?
(Transl. English. What should you do if your PCR report is negative?)
Speaker: Dr. Binod Kumar Gupta, WHO Nepal

7. के संक्रमित महिलाको गर्भमा रहेको शिशुलाई कोरोना-१९ सर्न सक्छ?
(Transl. English. Does the coronavirus transmitts from an infected mother to her unborn baby?)
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For product content questions, contact

**Dr. Sunoor Verma**
Strategic, Risk and Crisis Communication Consultant
WHO Nepal, Kathmandu
sverma@who.int
sunoorv@gmail.com

For syndication and technical questions contact, WHO, Country Office for Nepal, by writing to

**Ms. Tsering Dolkar Gurung**
NPO (Communication, Media and Public Information)
WHO Nepal, Kathmandu
gurungt@who.int

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