



ESTADO PLURINACIONAL DE BOLIVIA

MOTHER AND CHILDHOOD FRIENDLY HOSPITAL INICIATIVE 25 YEARS' HISTORY IN BOLIVIA



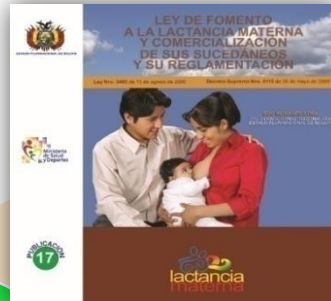
HISTORICAL MILESTONES OF MCFHI IN BOLIVIA

1992

Accreditation of the first Mother and Baby Friendly Hospital. (La Paz –Bolivia)

1992 - 1997

Implementation of MBFHI



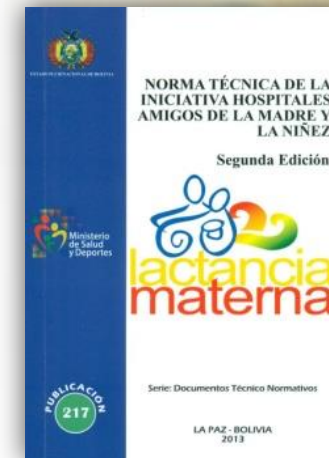
2006

Reactivation of the MBFHI under the leadership from the Ministry of Health and Sports.

Passing of Law 3460 on “Promotion of Breastfeeding and Marketing of Substitutes”.

2007

Publication of **Technical Policy on MCFHI**



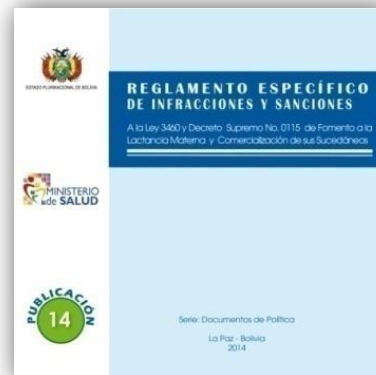
2009

Approval of **D.S. 0115 To Regulate Law 3460.**

HISTORICAL MILESTONES OF MCFHI IN BOLIVIA

2013
Inclusion of the Initiative
in First Level health
system.

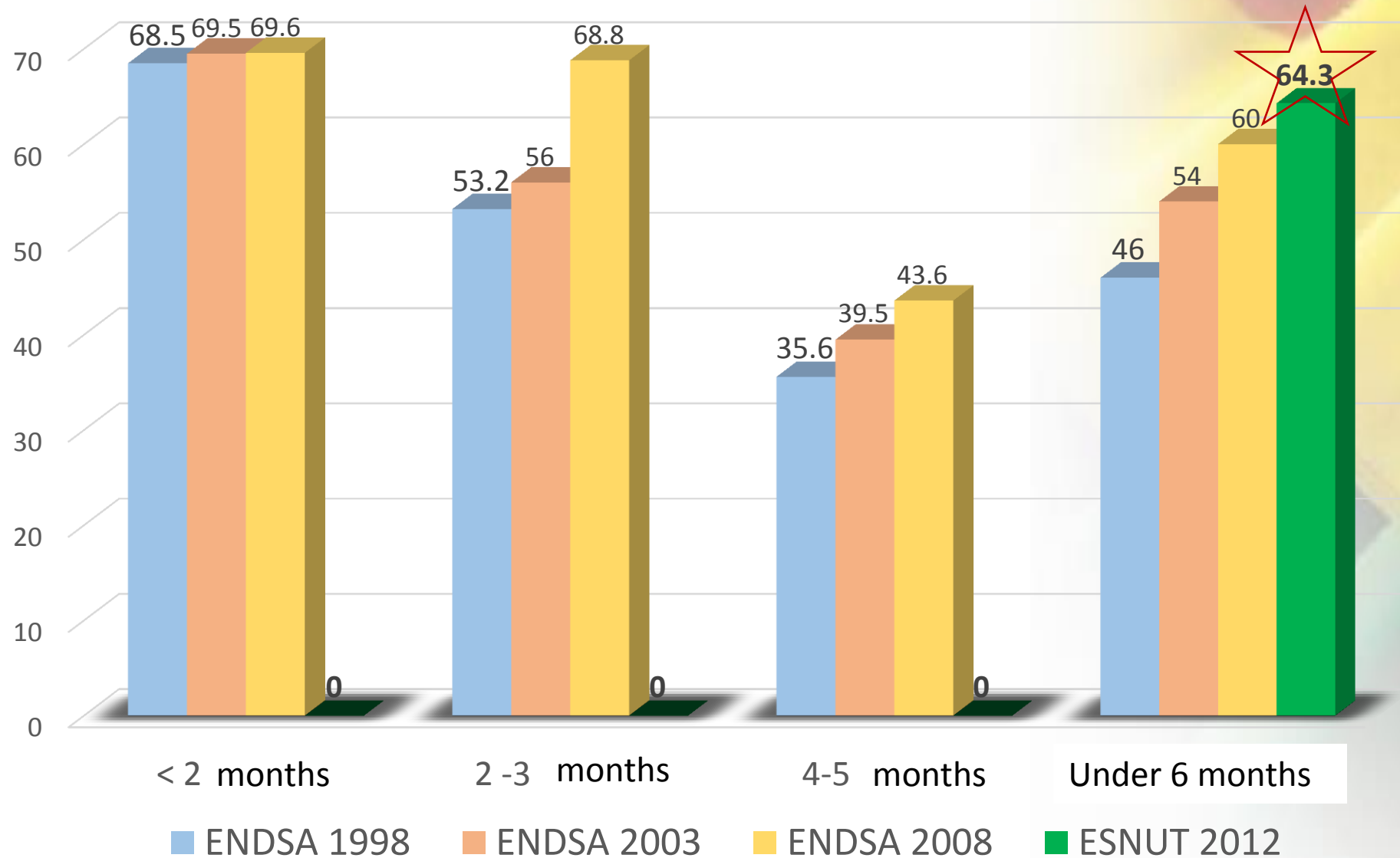
2014
Approval of the **Specific
Regulation on
Infringements and
sanctions to Law 3460.**



2016
**Plan for Economic
and Social
Development 2016
- 2020 & Health
Sector Plan**
**- Pilar 8 Food
Sovereignty, Goal:
Remove hunger,
undernutrition and reduce
malnutrition, Result:
To promote an increase
of EBF to 84%**



EVOLUTION OF EXCLUSIVE BREASTFEEDING AMONG CHILDREN UNDER 6 MONTHS IN BOLIVIA DHS 1998-2003-2008



MOTHER AND CHILDHOOD FRIENDLY HOSPITAL INITIATIVE IN BOLIVIA – MODIFICATION OF THE TEN STEPS

- With the support of the National Breastfeeding during 2007 & pursuant of Law 3460, step 11 is included in all the health system.

“Eradicate free and indiscriminate distribution of breast-milk substitutes”.



ACCREDITATION STANDARD

- Bolivia defines 90% as standard for the approval of accomplishment of the 11 steps, with the purpose of seeking excellence and quality of care for mothers and newborns.
 - The percentage was modified in all Initiative tools.
- To ensure sustainability of the Initiative, it will be integrated into the National Accreditation System for Health Services in the Country.



NATIONAL HEALTH INFORMATION SYSTEM – EPIDEMIOLOGICAL SURVEILLANCE EPIDEMIOLOGICA (SNIS-VE) INCLUDES BF INDICATORS

Bolivia includes in the national health information system (SNIS-VE), the following indicators:



Percentage of newborns with **early attachment** (skin-to-skin) for one hour



Percentage of girls and boys under 6 months with **Exclusive Breastfeeding**

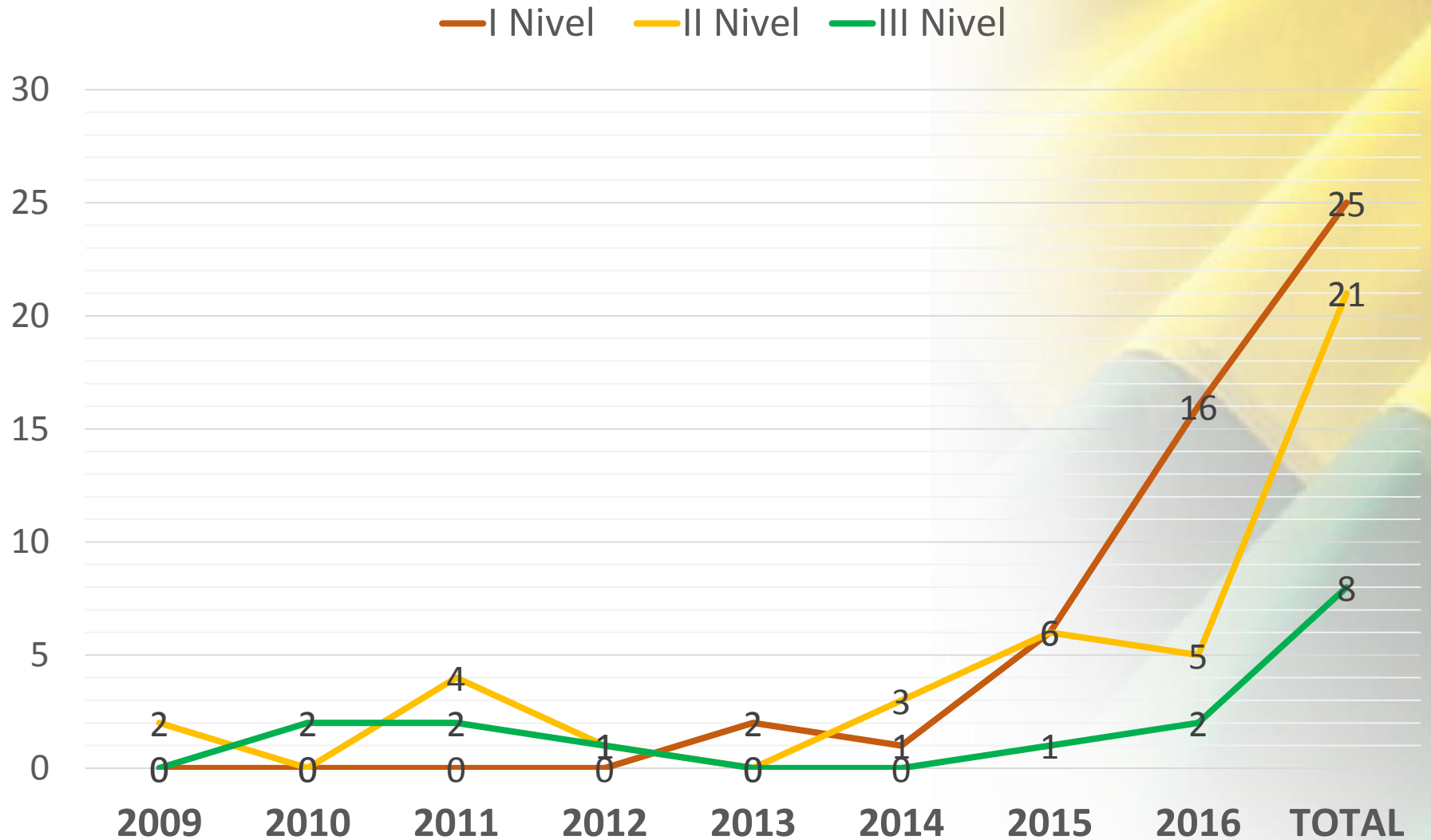


Percentage of newborns with **rooming-in**



Percentage of newborns with **early Breastfeeding initiation**

HEALTH INSTITUTIONS OF THE PUBLIC SYSTEM AND SHORT-TERM SECURITY SOCIAL SYSTEM ACCREDITED FROM 2009 TO 2016



LESSONS LEARNED

- **Law for breastfeeding promotion**, including the Initiative, **key** for the implementation process.
- Identification and support by **key staff to lead the implementation** process in each health institution.
- **Commitment of heads of health institutions.**
- **Individual certification** for health staff as stimulus for the implementation of the Initiative.
- **Institutionalization** through the adoption of the Initiative as public policy under the decentralized system with **budgetary allocation** in the Economic Social and Sectoral Development Plan, programs and Project of the MOH (Zero Undernutrition Program).
- Institutionalization of a **technical team at national level** to lead breastfeeding-related activities.



CHALLENGES

- Insert breastfeeding, including MCFHI in **preservice curriculum**.
- Implement a **monitoring and re-assessment** system for ongoing improvement of **quality of care** in health services.
- Identify a **sustainable support system** for mothers after discharge.

RECOMMENDATIONS

- **Include sensitive indicators** in the National Health System.
- **Seek alternative training alternatives** for MCFHI throughout the health system.

GRACIAS

