

# **BFHI Congress 24-26 October 2016**

## **Introduction to the Updated Guidance on Protection, Promotion, and Support of Breastfeeding in Maternity Facilities**

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# Why Updated Guidance is Needed?

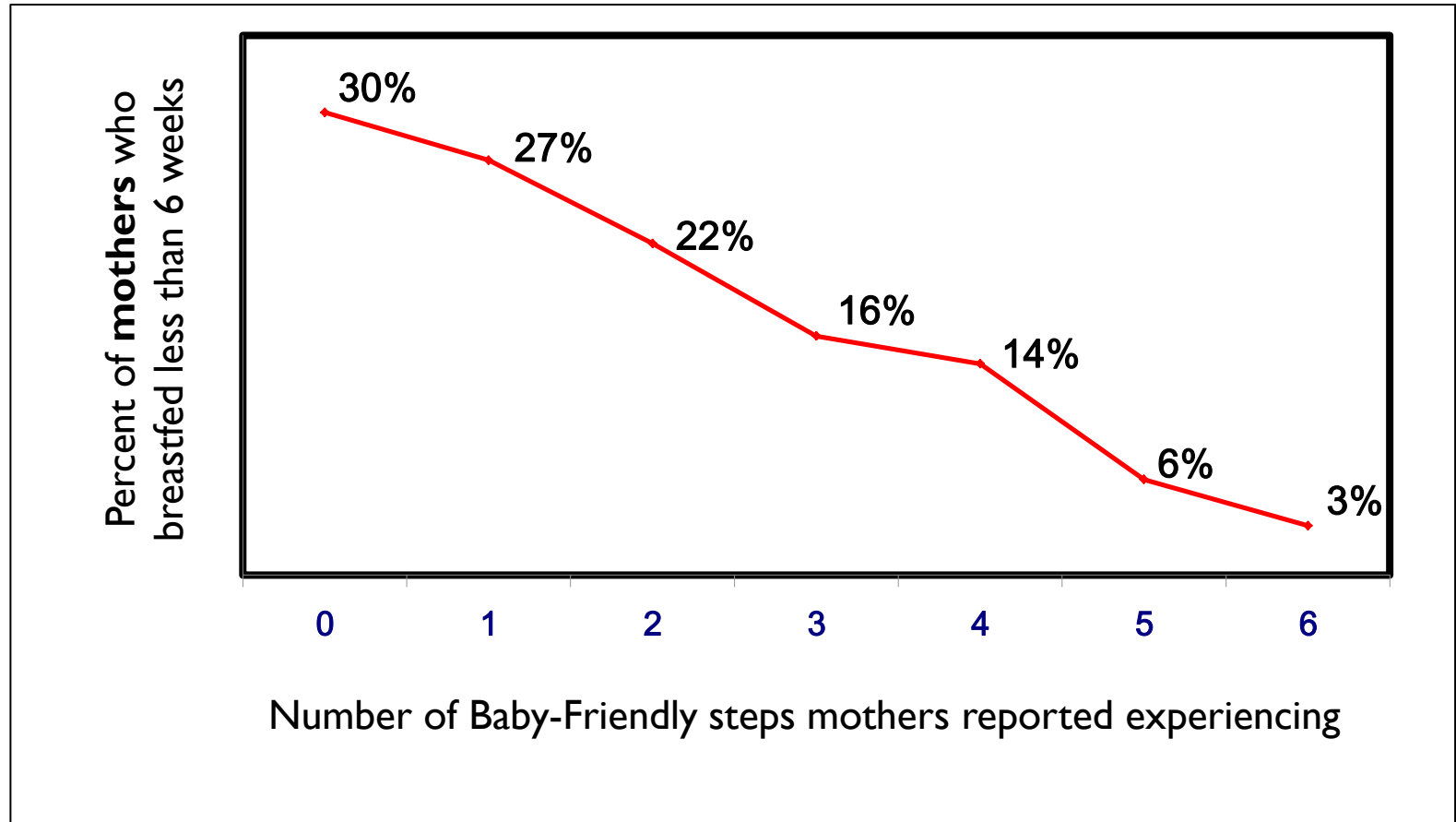
- Tremendous successes over 25 years
  - Over 20000 facilities designated
  - Reflected in **global health policy**
  - Clear impact on breastfeeding
    - Escamilla-Perez (2016) reviewed 58 studies and demonstrated that adherence to the Ten Steps impacts breastfeeding rates



World Health  
Organization



## Early cessation of breastfeeding declines with adherence to the Ten Steps

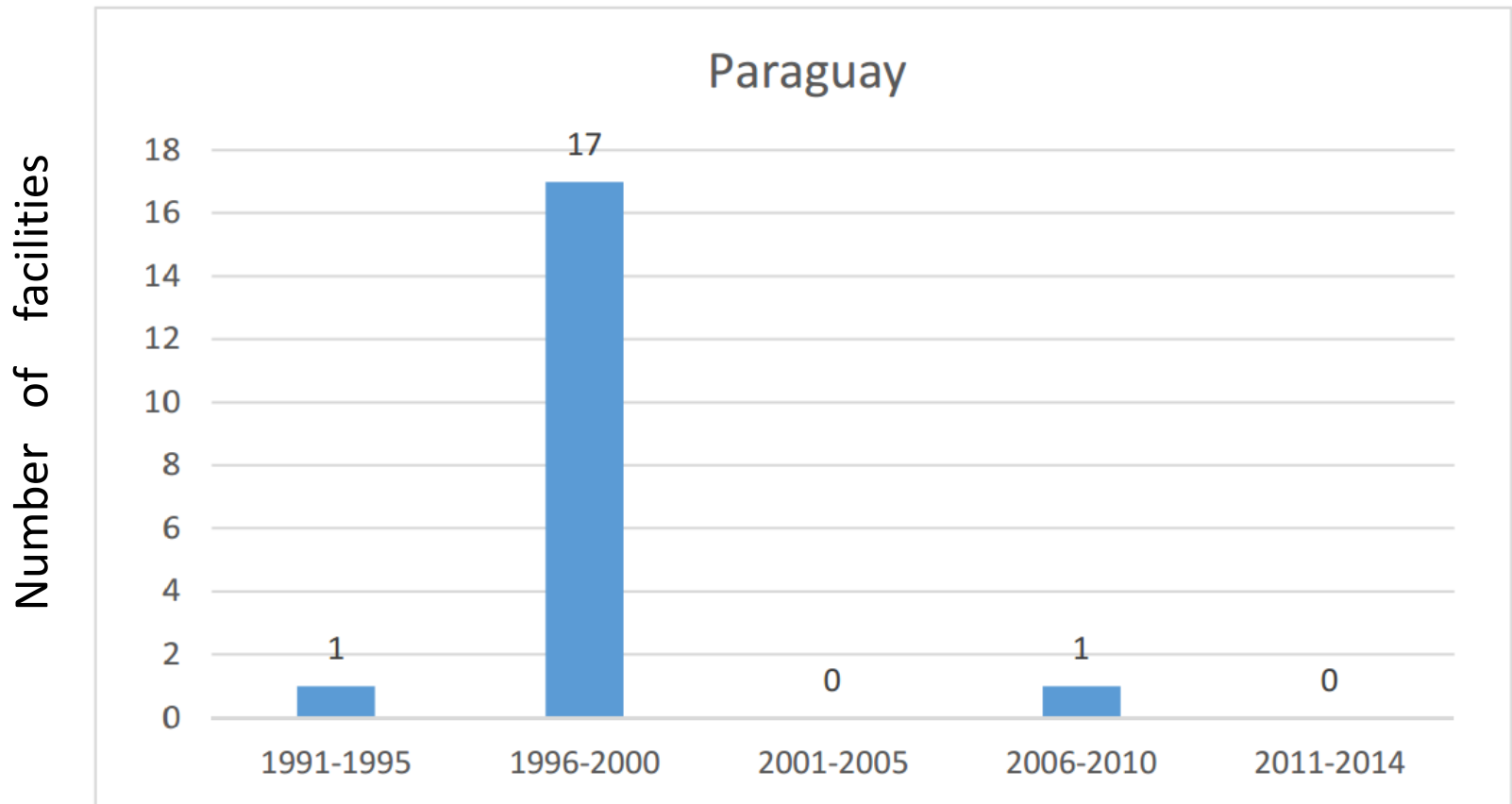


# Why Updated Guidance is Needed?



- Key challenges both for facilities and countries
  - Ownership
  - Voluntary nature
  - Funding
  - Costs of training
  - Costs of assessment
  - Staff workload

# Timing of BFHI designations and redesignations, PAHO

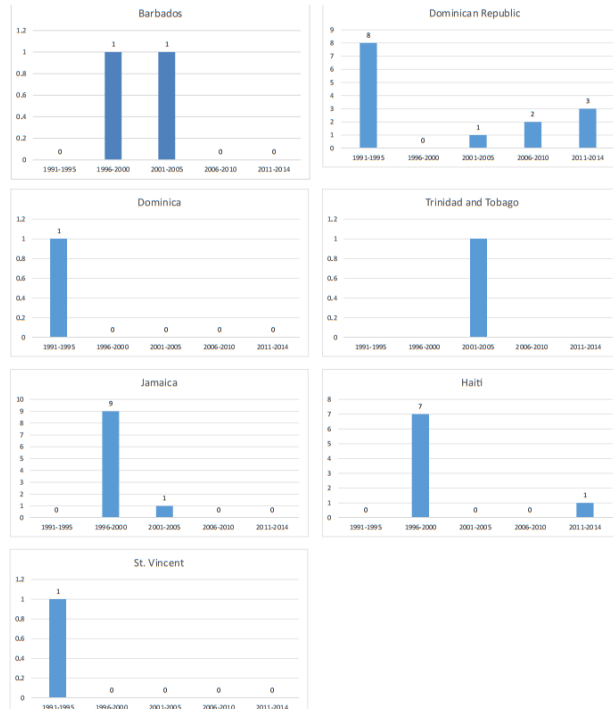


# Timing of BFHI designations and redesignations, PAHO

The Baby Friendly Hospital Initiative in Latin America and the Caribbean: Current status, challenges, and opportunities

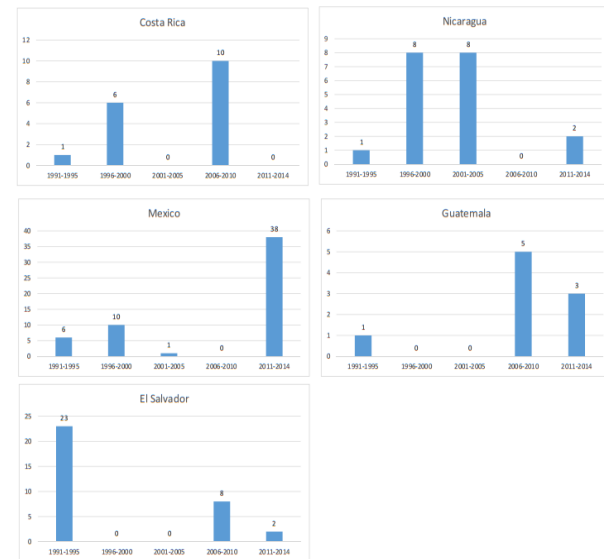
## Annex 2: Trends in implementation of the Baby Friendly Hospital Initiative

### Caribbean



The Baby Friendly Hospital Initiative in Latin America and the Caribbean: Current status, challenges, and opportunities

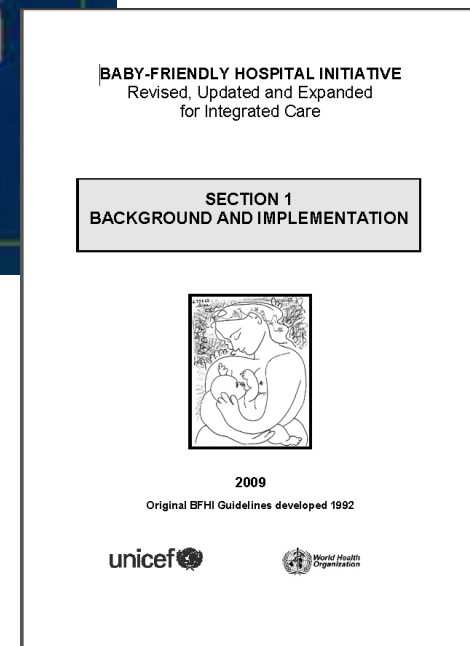
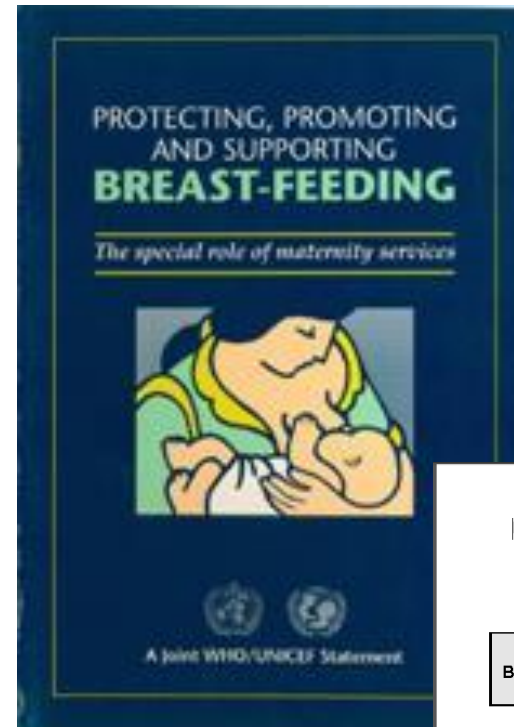
### Mexico, Central America and Panama\*



\* Panama is not included because a survey was not received.

# Why Updated Guidance is Needed?

- New WHO process for guidelines
- Last update written in 2006-2007
- Silver anniversary



# Process for Development of Guidance

- Steering committee established in WHO and UNICEF in 2015
- Scope
  - Maternity facilities only
  - Includes preterm and low birthweight newborns
- Two aspects
  - Guidelines on patient care
  - Implementation guidance for national programmes



# Guidelines on patient care

- Process governed by WHO Guidelines Review Committee
- Guidelines Development Group (GDG)
- Key inputs:
  - 21 systematic literature reviews on Ten Steps
  - Systematic review of provider perspectives
- Meetings in April and November 2016

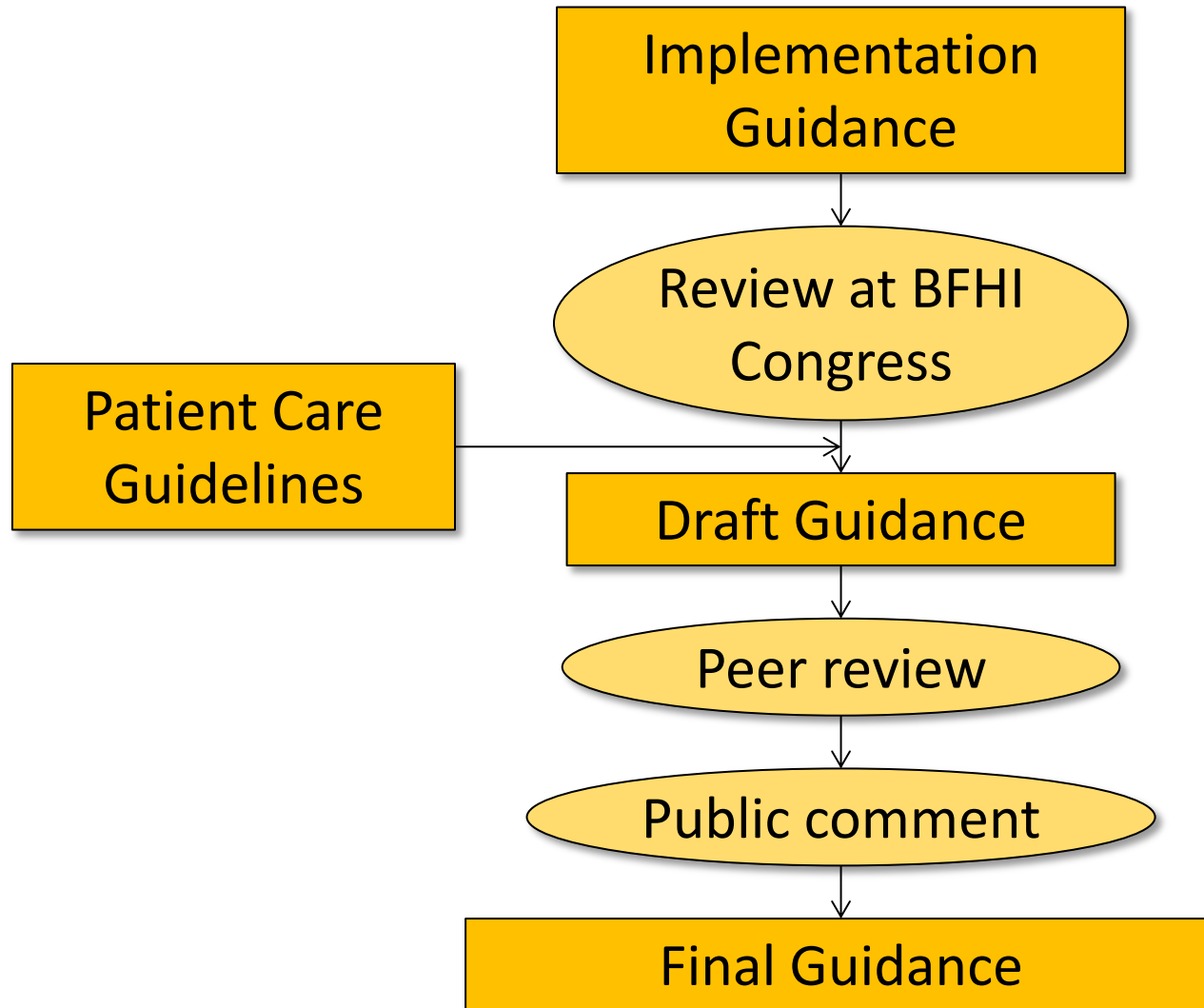
# Implementation guidance for national programmes

- External Review Group (ERG)
- Key inputs:
  - Case-studies
  - Key informant interviews
  - Global survey
  - Review of key documents



Meetings in December 2015,  
April 2016, October 2016

# Process for Development of Guidance



# Key principles driving changes



- Integrated people-centred health services
- Improving quality of care
- Strengthening health systems

# Key points in the new guidance

- BFHI should be responsibility of every maternity facility
- Countries need to establish national standards of care
- Must include private facilities, not just public
- Must be integrated with other health care improvement and quality assurance initiatives
- Incentives other than designation are encouraged
- Regular internal monitoring is a crucial element
- External assessment needs to be streamlined enough to be manageable within existing resources

# Discussion at BFHI Congress

- Four presentations on draft guidance
  1. Implementation in maternity facilities
  2. Setting national health care standards
  3. National implementation
  4. National leadership and coordination
- Following each presentation
  - Q&A
  - 9 working groups
  - Feedback in plenary

# Thank you

