

## **GINA's purpose is to:**

- Provide an interactive platform for sharing standardized information on nutrition policies and action, i.e. what are the commitments made and who is doing what, where, when, why and how (including lessons learnt).
- Link the information on policies and action in countries to data on the nutrition situation in the Nutrition Landscape Information System (see <a href="https://www.who.int/nutrition/nlis">www.who.int/nutrition/nlis</a>) or other indicator databases through interactive maps.
- Foster communication among stakeholders.
- Empower countries with important data for their monitoring purposes and accountability towards political commitments.
- Facilitate the implementation of key evidence-based nutrition interventions/programs and policies, such as those promoted by the Scaling-Up-Nutrition (SUN) movement.
- Link actions to the WHO guidelines in the electronic Library of Evidence for Nutrition Actions (see <a href="https://www.who.int/elena">www.who.int/elena</a>).
- Enhance awareness of policies and ongoing actions, for example through the verification process at country and regional level.

GINA action data can be uploaded by those involved in nutrition interventions, e.g. programme planners, government officials, NGO staff, research- teams or other stakeholders through a wiki approach. Registered users will be able to enter new data and/or edit existing entries; with each submission triggering a verification process.

The list of collected action types in GINA range from behavioural-change related actions, e.g. *Feeding of low birth-weight infants* to non-health actions, e.g. *Maternity protection*, and covers all age groups.

To give examples of what GINA can offer to different users:

- **Key data**: If you are interested in breastfeeding promotion and/or counselling, GINA will be able to tell you who else is working on the same topic and which countries have a policy
- Tailored display: If you are keen to monitor development of a specific country, GINA will
  be able to map the various types of action being implemented, at what level and against
  selected nutritional indicators
- **Visibility**: If you are involved in the implementation of nutrition-related actions, GINA will make your participation visible as a donor or implementing agency
- Lessons learnt: If your are encountering a typical problem in the implementation phase, you can check in GINA how others solved it in a similar setting. Or if you find a new solution you can upload it to share

Data on the implementation of nutrition action can already be uploaded using the online form at <a href="https://www.who.int/nutrition/gina">www.who.int/nutrition/gina</a>, while the development of the interactive, multilingual platform continues. The same page includes a brief presentation on GINA, and on the right margin a feedback form.

We look forward to welcoming you among the GINA users.

