

SHIFT Framework launch speaker bios

Dr Naoko Yamamoto

Assistant Director-General; UHC/Healthier Populations; World Health Organization

Dr Naoko Yamamoto was most recently WHO's Assistant Director-General for Universal Health Coverage and Health Systems. Dr Yamamoto brings nearly 30 years of experience working on health in Japan and served as Senior Assistant Minister for Global Health in Japan's Ministry of Health, Labour, and Welfare. In this capacity, she was heavily involved in Japan's global health leadership, including hosting, and organizing the International Conference on Universal Health Coverage in 2015 and supporting the compilation of the G7 Ise-Shima Vision for Global Health and Kobe Communique of the G7 Health Ministers' Meeting in 2016, both of which highlighted the importance of promoting universal health coverage.

Prior to this role, she served in numerous health-related positions within the government of Japan, including as Director General of the Hokkaido Regional Bureau of Health and Welfare, Director of the Health and Medical Division at the Ministry of Defence, and Counsellor to the Permanent Mission of Japan to the United Nations. She holds a medical degree, a PhD in epidemiology and a Master's in Public Health.



Professor Amandine Garde

Professor of Law, Liverpool Law School, University of Liverpool

Before joining the University of Liverpool in April 2013, Amandine Garde lectured at King's College London, at the Faculty of Law in Cambridge - where she was also a Fellow of Selwyn College, at the University of Exeter and at the University of Durham. Amandine's research interests lie in the fields of EU Trade, Consumer, Advertising, Food and Public Health Law. She specializes more specifically on the role which legal instruments can play in promoting healthier lifestyles, thus contributing to the prevention and control of non-communicable diseases at global, regional, and national level. She recently won a grant from the Economic and Social Research Council to continue her work on the regulation of food marketing to children. As part of her research leave, she is spending six months at the World Health Organization and provides technical assistance to several States and regions worldwide in the implementation of the WHO Recommendations on food marketing to children.



Dr Sandro Demaio

CEO, VicHealth

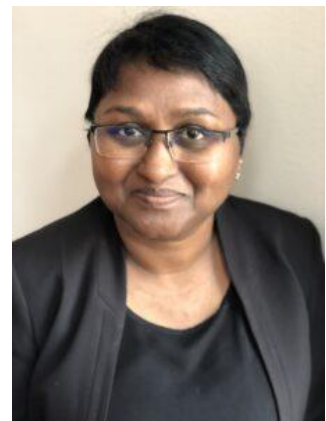
Dr Sandro Demaio is a medical doctor and globally renowned public health expert and advocate. Having held the role of Medical Officer for non-communicable conditions and nutrition with the Department of Nutrition for Health and Development at the World Health Organization, Dr Demaio was previously the CEO of the EAT Foundation, the science-based, global platform for food systems transformation. He has published 30 scientific papers and more than 90 articles and the author of the Doctor's Diet, a cookbook based on science and inspired by a love of good food. Dr. Demaio also co-hosts the ABC television show Ask the Doctor – an innovative and exploratory factual medical series broadcasting across Australia and around the world. Dr Demaio originally trained and worked as a medical doctor at The Alfred Hospital in Melbourne. He holds a master's degree in public health, a PhD in non-communicable diseases and has held fellowships at both Harvard Medical School and Johns Hopkins School of Public Health.



Dr Meena Daivadanam, MBBS, MPH, PhD

Associate Professor and Senior Lecturer in Global Health, Department of Women's and Children's Health, Uppsala University

Meena Daivadanam is a public health physician working primarily with the development of pragmatic and complex real-life interventions and their implementation for the prevention of non-communicable diseases (NCDs). This includes community-based interventions for household-level dietary behavior-change; self-management support interventions for type 2 diabetes outside the formal healthcare sector; and evaluating and understanding food environments, behaviors, and the interaction between the two. Majority of her work has been conducted in under-resourced settings (Uganda and South Africa) and socio-economically disadvantaged areas (Sweden); hence the focus on health equity has been a natural one. She led the work on the development of the SHIFT framework with colleagues in the working group to develop a pragmatic tool and an accompanying compendium of good practices that could guide equity-focused food environment transformations.



Professor Stefan Swartling Peterson

Public Health Physician and Professor of Global Health, Karolinska Institutet

Received his Medical Degree from Uppsala University, a Master of Public Health from Harvard University followed by a PhD from Uppsala University. He has been a postdoc both at Karolinska Institutet and at Makerere University. Swartling Peterson is a Public Health Physician. His formative work has been in East Africa over the last 20 years working on health systems and implementation science in the fields of child survival, perinatal quality of care and capacity development. He served as the Global Chief of Health for UNICEF 2016-20, based in New York, where he led the Lancet commission 'A Future for the World's Children?'. From 1 January 2021 he is Professor of Global Transformation for Health at KI, with side affiliations to Uppsala University and Makerere University, Uganda. Stefan's vision is Sustainable Health, for People and Planet. More concretely he continues to advance the question how the world's children can have optimal health and development now, but also a liveable future, by addressing the social, commercial, and political determinants of health.



Pierre Cooke, Jr

Youth Advisor to the United Nations in Barbados and the Eastern Caribbean.

Mr Pierre Cooke, Jr is a Barbados health and human rights advocate. He recently completed his Bachelor of Law at the University of the West Indies, Cave Hill Campus. He will be pursuing a legal certificate at the Hugh Wooding Law School to practice law in the Caribbean and Commonwealth. The work he has done in the Caribbean and the wider world to raise awareness of childhood obesity prevention and NCDs amongst young people reflects Mr Cooke, Jr's commitment to agitating for the protection of the rights of young people and other vulnerable groups. Moreover, he has had the pleasure of working with major organizations, including the Healthy Caribbean Coalition, NCD Child, the World Health Organization, and the Pan-American Health Organization. Mr Cooke, Jr has been invited to speak across the world. His voice and unique perspective have influenced governments and civil society organizations in various countries and regions, including London, the United Arab Emirates, Geneva, and the Americas. Pierre has served in youth leadership roles as Representative of the Faculty of Law at the Cave Hill Campus and Youth Prime Minister of the Barbados Youth Parliament. He is currently a youth advisor to the United Nations in Barbados and the Eastern Caribbean. Mr Cooke Jr's desire to see the development of equitable systems that respects and represents the rights and needs of all people drives his work. He hopes to one day use his wealth of knowledge to advance human rights protection in the Caribbean and across the world. To balance his work and personal life, Pierre frequents cafes and beaches across Barbados and enjoys a bit of travelling.



Dr Francesco Branca

Director, Department of Nutrition and Food Safety, World Health Organization (WHO)

During his tenure, WHO has developed a WHO Nutrition strategy, established a new nutrition guideline development process and has developed a Comprehensive Implementation Plan on Maternal, Infant and Young Child Nutrition with six global targets. He has been leading the preparation of the 2nd International Conference on Nutrition and the Secretariat of the Decade of Action on Nutrition. He has been a Senior Scientist at the Italian Food and Nutrition research Institute where he was leading studies on the effects of food and nutrients on human health at the different stages of the life cycle and on the impact of public health nutrition programmes. He has been President of the Federation of the European Nutrition Societies in 2003-2007. Dr Branca graduated in Medicine and Surgery and specialized in Diabetology and Metabolic Diseases at the Università Cattolica del Sacro Cuore, Roma and obtained a PhD in Nutrition at Aberdeen University.



Dr Germana Henry Leyna

Managing Director, Tanzania Food and Nutrition Centre

Dr. Germana Henry Leyna is increasingly involved in addressing the burden of overweight and obesity in Tanzania, and has an extensive experience with nutrition, infectious diseases and demographic transitions. She was a faculty member at the Muhimbili University of Health and Allied Sciences (MUHAS) for 17 years where she founded and served as the Director of the Directorate of Quality Assurance until July, 2019. She holds a MD degree from the University of Dar Es Salaam, Tanzania; a MPhil in International Community Health and a PhD in Nutritional Epidemiology from the University of Oslo, Norway. She completed her Post-Doctoral training at the Harvard Center for Population and Development Studies of Harvard University.

