



Webinar

Scaling up breastfeeding in facilities for maternity & newborn services through national programmes

World Breastfeeding Week, 2024. Closing the gap: Breastfeeding support for all

During the 2024 World Breastfeeding week, we focus on scaling up integration of breastfeeding support in maternity and neonatal care facilities through the health system. Join our webinar to learn more about opportunities and good practices supporting facility-based breastfeeding.

When: Thursday 1 August 2024, 1130-1300 IST

Where: https://who.zoom.us/webinar/register/WN_W_NkVYfzRoObL34fmtsFJg (Please register in advance)

Programme

- Welcome
- Opening remarks - *Dr Thaksaphon Thamarangsi, Director Programme Management, WHO Regional Office for South-East Asia*
- Facility based support for initiating and establishing breastfeeding: status in South-East Asia Region - *Dr Rachita Gupta, National Professional Officer, WHO Country Office, India*
- Policies and practices to support the scale up facility based breastfeeding services - *Dr Nigel Rollins, Medical Officer, WHO HQ*
- Mothers' experiences
- Learnings from countries - implementing facility-based breastfeeding support programmes
- Towards supporting facility-based breastfeeding: perspectives from a Professional Association - *Dr Hema Divaker, Chairman, Nutrition & Breastfeeding Committee, South Asia Federation of Obstetricians and Gynecologists*
- Q and A
- Sum up and reflections - *Dr Anoma Jayathilaka, Medical Officer (Maternal and Reproductive Health), WHO Regional Office for South-East Asia*
- Conclusion of webinar

Find out more: <https://www.who.int/campaigns/world-breastfeeding-week/2024>