

Towards eliminating avoidable harm in maternal and newborn care

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Why safety is so important in maternal and newborn care



810 women and 6700 newborn die, and 5400 stillbirths every day



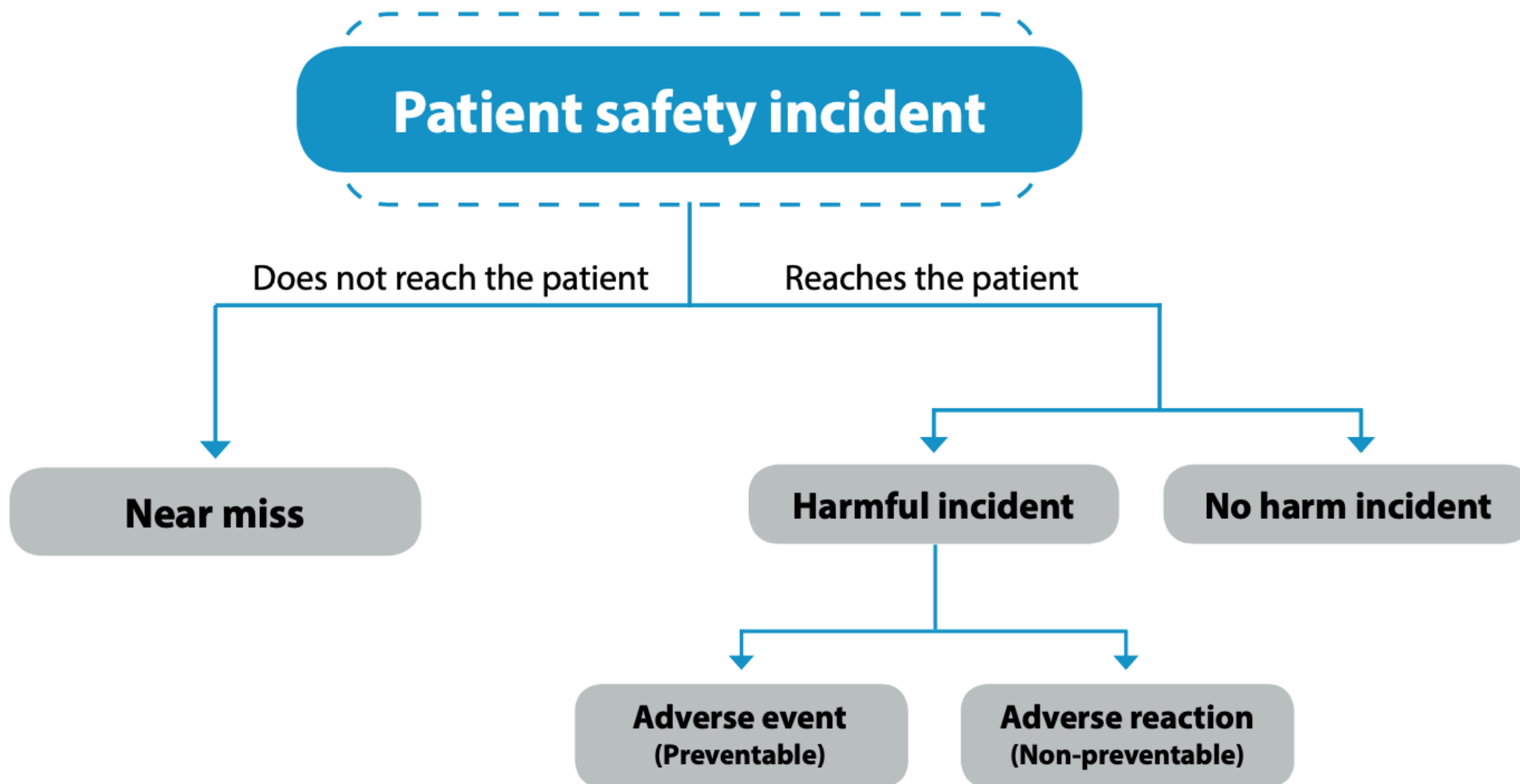
Significant harm is concentrated around 48 hours of childbirth



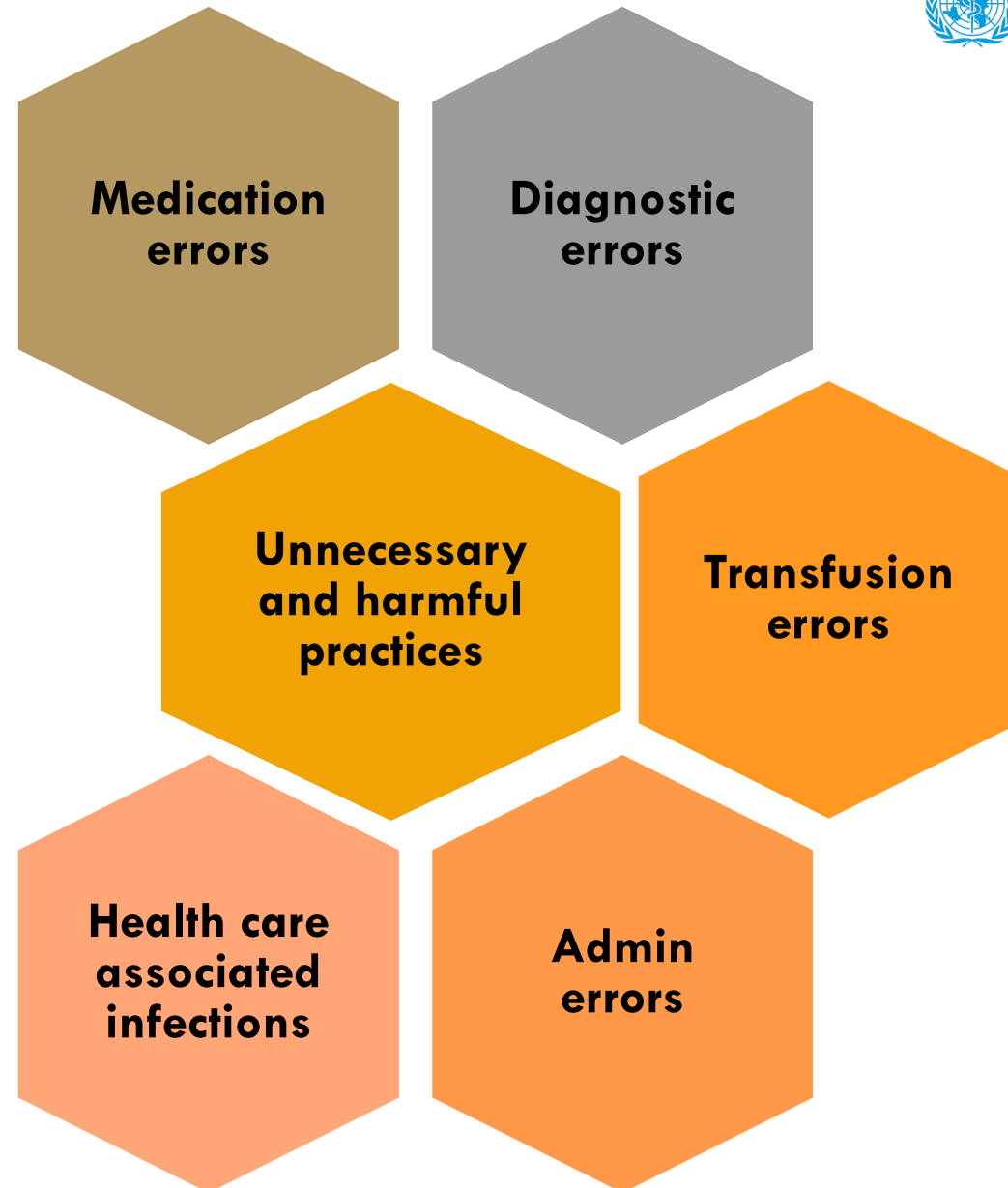
Safety incidents leads to mistrust and diminished health seeking behavior



Most of the harm to women and newborns is preventable



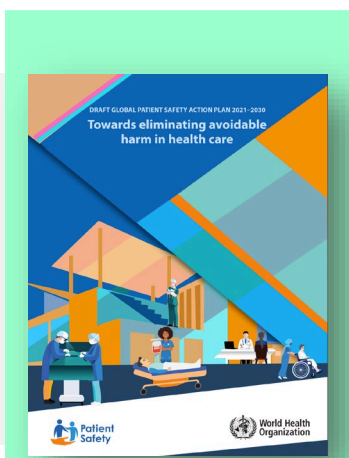
Sources of harm during childbirth





WHO efforts to advance patient safety agenda

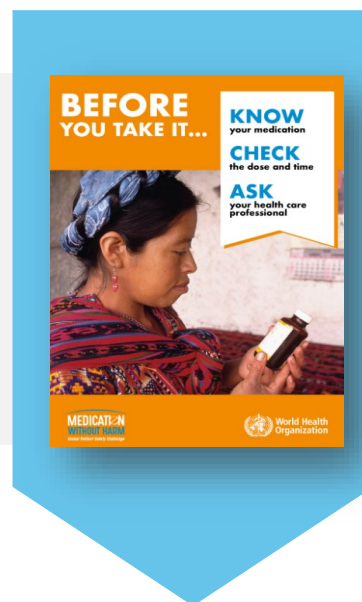
WHO Patient Safety Flagship: A Decade of Patient Safety 2021-2030



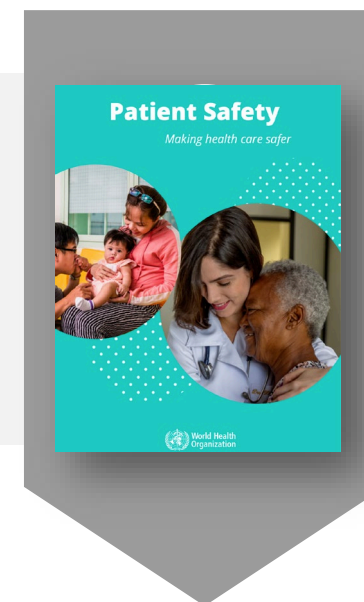
**Global Patient Safety
Action Plan 2021 -2030**



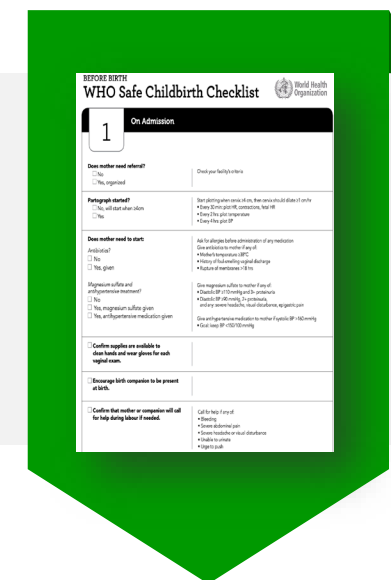

World Patient Safety Day
17 September 2021




MEDICATION WITHOUT HARM
Global Patient Safety Challenge



Global Patient Safety Collaborative



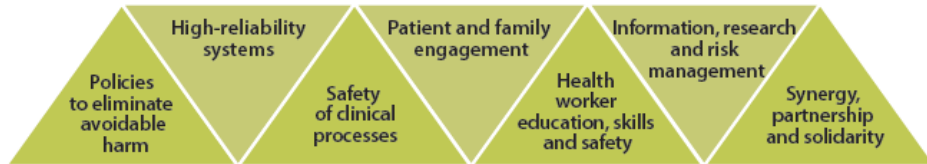
Patient safety guidelines & tools



2019: 72nd World Health Assembly (WHA) adopted Resolution WHA 72.6

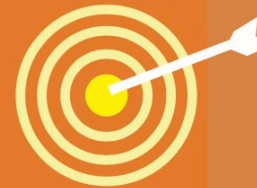
2021: 74th WHA adopted Decision WHA74.13





Vision

A world in which no one is harmed in health care and every patient receives safe and respectful care, every time, everywhere



Goal

Achieve the maximum possible reduction in avoidable harm due to unsafe health care globally

Seven Strategic Objectives



SO1

**Policies to eliminate avoidable
harm in health care**



SO2

**High-reliability
systems**



SO3

**Safety of clinical
processes**



SO4

**Patient and family
engagement**



SO5

**Health worker education,
skills and safety**



SO6

**Information, research and
risk management**



SO7

**Synergy, partnership
and solidarity**

A woman with dark hair tied back, wearing a purple patterned shawl, is holding a newborn baby wrapped in a white blanket. The baby is wearing a blue hat and a white onesie with blue patterns. The woman is looking down at the baby with a gentle expression. The background shows a hospital room with a bed, a chair, and a window with blinds.

World Patient Safety Day 2021
Safe maternal and newborn care

LAUNCHING

World Patient Safety Day

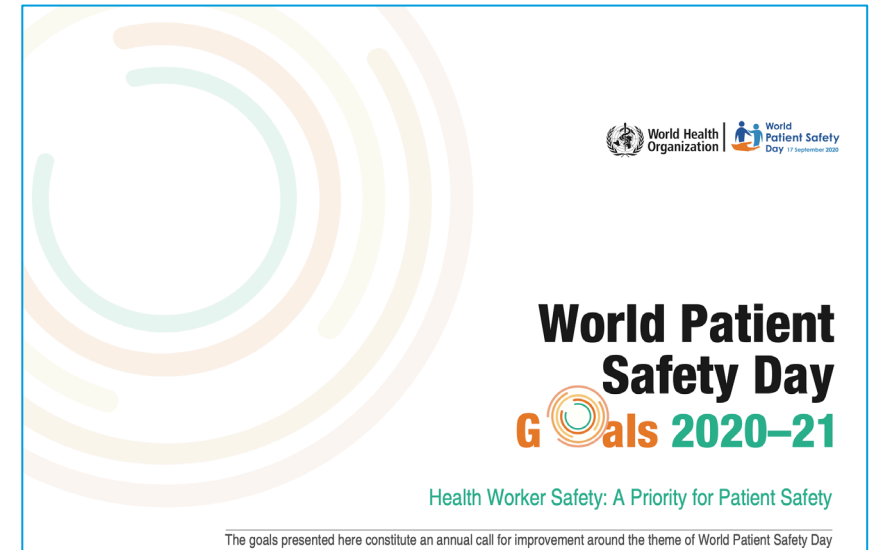
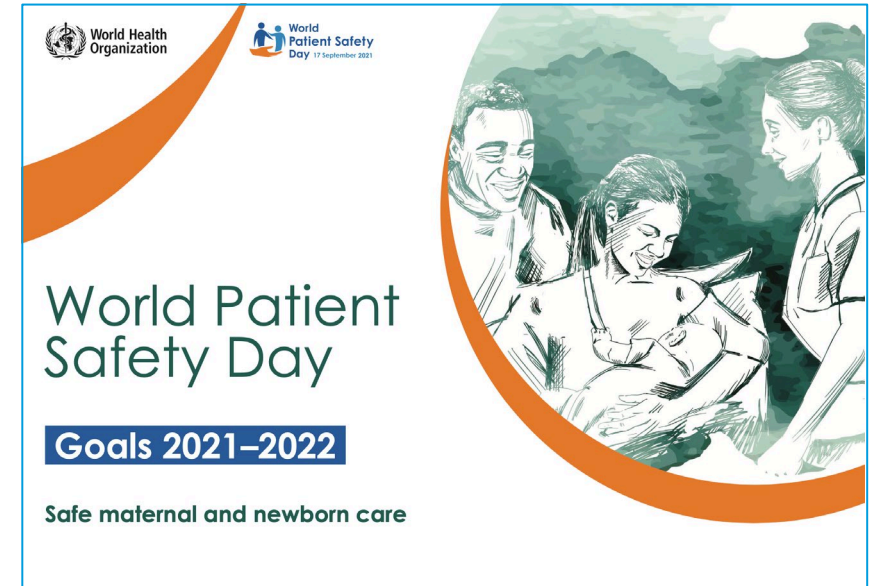
Goals 2021–2022

Safe maternal and newborn care



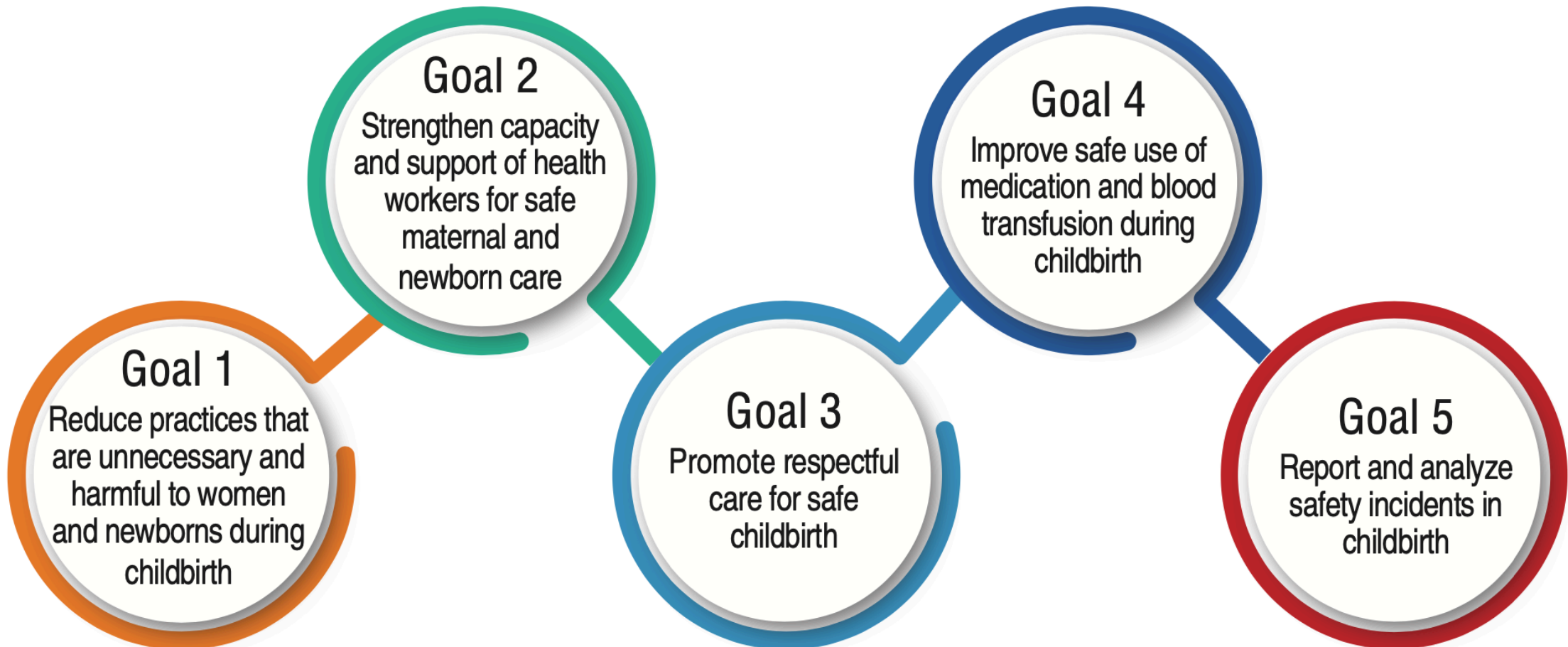
World Patient Safety Day Goals

- An annual call for **improvement** around the theme of World Patient Safety Day
- Linked with high **priority**, or high **impact** interventions
- Recommendations extracted from existing **WHO Guidance**
- Targeted towards **health care facilities** and **providers**
- Accompanied with **process and outcome measures**
- Promotes health care facilities to **sign-up** for goals and **share** their stories



WORLD PATIENT SAFETY DAY GOALS 2021–2022

Safe maternal and newborn care





Thank you