IMPLEMENTATION GUIDE TOOLKIT

STAKEHOLDER MAPPING GUIDE
Mapping potential key stakeholders in reproductive health and family planning service delivery, in preparation for implementing WHO MEC/SPR guidance

HOW TO USE THIS TOOL
1. Learn about Stakeholder Mapping.
2. Explore and learn about the Sample Stakeholder Mapping Grid.
3. Complete your own Stakeholder Mapping Grid.

WHAT IS A STAKEHOLDER?
Potential stakeholders are those who are interested in or can influence the process of integration and implementation of WHO guidance into national family planning programs, as well as their organization’s leadership. Stakeholder perspectives should inform a country’s strategy to implement and integrate the Medical eligibility criteria for contraceptive use (MEC) and Selected practice recommendations for contraceptive use (SPR) into national family planning guidelines. At the outset of this process, the core implementation team should define the roles of stakeholders to support successful stakeholder engagement.

WHAT IS STAKEHOLDER MAPPING?
Stakeholder mapping is a way for the implementation team to learn the perspectives of stakeholders, their affiliation and area they represent, and what interests and/or perspectives they bring to the integration of the MEC/SPR into national family planning guidelines.
2. ANALYSE STAKEHOLDERS

To analyse stakeholder perspectives, interests, roles and engagement in implementation, consider:

- What is their organization’s mission and primary contribution towards reproductive health and family planning?
- What is the desired outcome of their efforts?
- What motivates their work?
- What is their capacity to engage implementation?
- Are they supportive or critical of the family planning guidance or the proposed implementation process?

When possible, speak to the stakeholders, to glean their interest and potential role(s) in WHO MEC/SPR planning guidance.

4. PRIORITIZE LEVEL OF ENGAGEMENT

Prioritizing stakeholder engagement should be directly informed by your analysis of stakeholders. Those with a high level of influence may be prioritized to engage with at the outset of the implementation process. All stakeholders contribute to implementing the family planning guidance; however, it is important to consider the level and phase at which they should be engaged.
SPECTRUM OF ENGAGEMENT KEY

Inform – provide information
Consult – to obtain feedback
Involve – to ensure that concerns are consistently understood and considered

Collaborative – to partner in each aspect of decision-making
Co-Create – to empower to make decisions

REFERENCES


# Stakeholder Mapping Guide

## Stakeholder Mapping Grid

<table>
<thead>
<tr>
<th>Name of organization</th>
<th>Name of Contact person/s (Title and level)</th>
<th>Level of influence</th>
<th>Type of influence</th>
<th>Priority of engagement</th>
<th>Role and Type of engagement</th>
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