



# Telemedicine in Action: Transforming healthcare for LMICs

Financing Telemedicine and ROI – The Business Case for Telemedicine

**December 11th, 2025, 14:00 IST**

**Context:** Sustainable financing models are critical for telemedicine programs to scale and endure. Policymakers and program managers must understand the cost structures, financing options, and return on investment (ROI) to justify ongoing investments in telemedicine services.

**Objectives:** Equip participants with knowledge about cost components and financing models for telemedicine. Explain how to build a business case for telemedicine investment. Share global examples of successful financing strategies.

**Expected Outcomes: By the end of the webinar, participants will:**

- Understand the full cost structure of implementing and operating telemedicine services.
- Explore different financing mechanisms: patient paying for services, public/government funding including public-private partnerships, insurance reimbursement, and donor funding.
- Learn how to estimate and communicate the ROI of telemedicine interventions.

## LIST OF SPEAKERS



**Natalie Maricich**

Product Manager  
Audere  
Digital Health Innovation,  
Health Access, Gender Equity &  
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**Nitin Kumar Solanki**

Director of Programs  
IntelHealth  
Delivering impact at a national scale  
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Click here to register for the webinar:

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