

Private Sector Dialogue on SDG 3.4 Non-communicable diseases (NCDs)

Strengthening the commitment and contribution of the pharmaceutical industry and health technology industry to the National NCD Response.

Dialogue 3 – Hypertension

AGENDA: 21 and 22 June 2022, Geneva Switzerland (Hybrid: Panel/Zoom Videoconference)

Thematic Area, Hypertension: Agenda Day 1: 21 June 2022, [Zoom Link](#)

Time	Agenda Item	Presenter / Facilitator
14:00 – 15:20	1. Welcome and Opening remarks	Information sharing Moderator: WHO/NCD Bashier Enoos
	2. Background, review of the agenda and objectives for the meeting	
	3. Person Living with Hypertension	Mr. Sampath Nawarathna
	4. Opening: Access to NCD/hypertension medicines and health technologies	WHO ADG/MHP Dr Mariângela Simão
	5. Briefing on NCD Prevention and Management: Why we cannot reach the SDGs without addressing heart disease?	WHO, NCDs Dr Bente Mikkelsen
	6. Country Experience	India experience: Mr. K. Chandrasekhar Reddy
	7. Business Associations – Panel Discussion moderated by Dr Slim Slama, WHO/NCD	Panel Discussion WHO, Dr Clive Ondari WHO, Dr Bente Mikkelsen IFPMA, James Anderson IGBA, Hanan Sboul GMTA, Dr. Laura Mauri
	Comfort break	

15:30 – 16:45	<p>8. Discuss global progress, challenges and solutions that can be addressed through engagement with the pharmaceutical and health technology industry to advance WHO's priorities and public health agenda.</p> <p>Guiding questions:</p> <ul style="list-style-type: none"> - What would be the number 1 priority to improve/facilitate access to effective, safe, quality-assured, affordable hypertension medicines and BP devices in LMICs? - Feedback on the preliminary asks developed by WHO? - Actions led by non-State actors, in particular, private sector entities in response to the NCD agenda, specifically hypertension? <p>9. Country Experience</p>	<p><i>All private sector participants, open discussion</i></p> <p>Nigeria experience (NAFDAC): Regulation of Hypertension medicines and health products</p>
16:45 – 17:00	Wrap Up and Day 2 Agenda	WHO/NCD Bashier Enoos

Thematic Area, Hypertension Agenda Day 2: 22 June 2022, [Zoom Link](#)

Time	Agenda Item	Presenter / Facilitator
14:00 – 14:10	1. Recap of Day 1 / Objectives Day 2	<i>Moderator:</i> WHO/NCD Bashier Enoos
14:10 – 14:30	<p>2. WHO Hypertension surveys on Affordability and Availability</p> <p>3. WHO Guidelines for the pharmacological treatment of hypertension in adults</p> <p>4. Country Experience</p>	<p><i>Information sharing</i></p> <p>WHO/HPS Swathi Iyengar</p> <p>WHO/HPS Adriana Velazquez</p> <p>WHO/NCD</p>

		Dr Taskeen Khan Sri Lanka: Dr Champika Wickramasinghe National guideline implementation
14:30 – 15:10	<p>5. Current initiatives to improve access to hypertension medicines and BP devices</p> <ul style="list-style-type: none"> ○ HEARTS in the Americas ○ Promotion of exclusive use of accuracy validated BP measuring devices in the Region of the Americas ○ HEARTS clinical pathway ○ AMRO/PAHO Strategic Fund <p>Country Experience: Cuba</p> <p><i>Comfort break</i></p>	<p>AMRO/PAHO</p> <p><i>Information sharing</i></p> <p>Dr. Cintia Lombardi, PAHO International Consultant</p> <p>Mr Christopher Lim, Head PAHO Strategic Fund for Essential Medicines and Supplies</p> <p>Eng. Ernesto Alcolea González, Specialist, Evaluation of Medical Devices, CECMED</p> <p>Dr. Yamilé Valdés González, Technical Coordinator of HEARTS in Cuba</p>
15:20 – 16:10	<p>6. Feedback on WHO Asks and Opportunities/Solutions to improve access to antihypertensive medicines and BP devices</p> <p>7. Examples and opportunities for further contributions, a brief intervention by the World Bank</p>	<p><i>All other non-State Actors, open discussion</i></p> <p>World Bank</p>
16:10 – 16:30	<p>8. WHO NCD Compact, UNGA 2022</p> <p>9. Preliminary asks</p> <p>10. Way forward</p> <p>11. Next Steps and Closing Remarks</p>	<p>WHO/NCD Dr Bente Mikkelsen</p> <p><i>Information sharing</i></p>