

Concept Note: Healthier Populations Webinar Series

Introduction

The Healthier Populations webinar series are proposed to identify key areas/strategies that need to be adopted given the change COVID-19 has brought in health systems to address the pandemic and maintaining essential health services.

Background

- Impacts from COVID-19, including unintended consequences from system responses to COVID-19, and from public health and social measures (PHSMs)
- Linkages and associations between COVID-19 and risk factors
- Disrupted essential health services and health programmes, which may affect progress and achievements of global/regional/national targets
- Repurpose/rearrangement of health system infrastructures; as well as reprioritization of health programmes at national/subnational levels

Objectives

- To support SEA Member States in promoting health and maintaining essential health services during the time of COVID-19 and beyond, in addition identify most critical disruptions/bottlenecks of programme delivery created by the COVID-19 pandemic
- To build up regional collective capacity through knowledge & experience sharing mechanisms
- To update and promote the use of WHO products

Concept

- Informal but structured technical webinar series
- Regular (preferably every week) and sound management/coordination, including cyber security
- Open for participation from governments, country offices, partners, WHO CCs
- Robust technical preparation, including technical brief & presentation
- Best use of regional experts, institutions, including WHO in-house expertise
- Linked to WHO programme of works, tools/products and WHO's response to COVID-19

Modus Operandi

- First phase: 8 episodes (8 weeks) June-July 2020
- 60 minutes, Thursday Lunch time (13.00-14.00 hrs, Indian Standard Time= starting time range from 12.30 hrs/MAV to 15.30 hrs/DPRK & TLS)
- Advertisement for both webinar and episode
- Registration of participants
- Recommendations documented and discussed at HPN Department

Preparations

1. Selection of topics: through consultation with country offices
 - a. Identify responsible person(s) for each episode (could be beyond HPN Department)
 - b. May need help from WCO focal points
2. Technical preparation for each episode:
 - a. Fine tuning topic, title
 - b. Define scope of discussion and specific objectives
 - c. Identify experts/panelists
 - d. Identify good practices in SEA Region
 - e. Develop concept note for each episode
 - f. Collect presentations (three days before) to be circulated to registered participants

Webinar event management (focal point Ms Priyanka Sharma)

1. Advertisement: Webinar and episode
2. Open for registration
3. Management of presentations (collect, format, disseminate)
4. IT management: uploading and downloading materials, rehearsal
5. Realtime problem solving

Post event management

1. Rapporteur summary, to be distributed to all participants
2. Recommendations arising from the webinar to be considered by HPN Department, and relevant WHO country offices
