

Proposed 2021 Workplan for WHO–RTG CCS on Road Safety

5th February 2021

Objectives of the WHO-CCS Programme on Road Safety

General objectives: Institutionalize a robust road safety management system

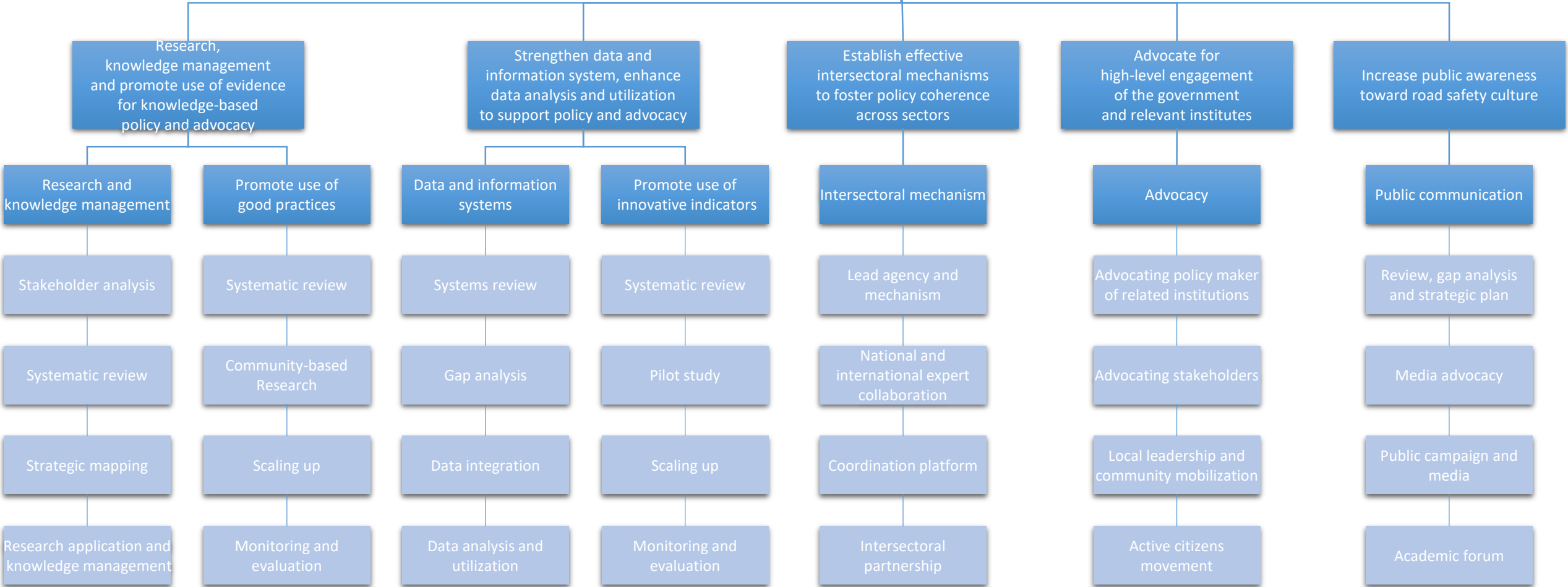
Specific objectives:

1. Improving **research and knowledge management** and promoting the **use of evidence** for knowledge-based policy and advocacy
2. Strengthening **road safety data and information systems**, enhancing data analysis and utilization to support policy and advocacy
3. Establishing effective **inter-sectoral mechanisms** to foster policy coherence across agencies
4. Advocating for **high-level engagement** of the government and other relevant institutes
5. Increasing **public awareness** towards road safety culture

CCS Road Safety Strategic Map

Reducing the death rate by half
by the end of Decade of Action in 2020

Institutionalize systematic
road safety management system



2021 CCS Road Safety Strategic Actions and Expected Outputs

Strategic Action 1

Improving research and knowledge management and promoting the use of evidence for knowledge-based policy and advocacy

1

Issue-based research in partnership with Thailand Science Research and Innovation

- Researchers network for knowledge sharing
- Knowledge and policy recommendations drawn from research activities

2

Community-based Research (CBR)

- Packaging of knowledge and good practice from implementation for policy advocacy

Strategic Action 2

Strengthening road safety data and information system, enhance data analysis and utilization to support policy and advocacy

3

Development of road safety information system integration in pilot areas

- National comprehensive data system

4

Supporting the National Road Safety Data Management and Monitoring Sub-committee

- Adaptation and utilization of the global road safety performance indicators

Strategic Action 3

Strengthening inter-sectoral road safety management mechanisms

5

Developing road safety research management network

- Road safety researchers' collaboration network
- Evidence-based research utilization, and translation of knowledge to develop policy

6

Developing road safety management information system (MIS) and monitoring and evaluation (M&E) networks

- Collaborative network of information and monitoring and evaluation among related agencies (MIS and M&E networks)

7

Advocacy among stakeholders

- Key policies advocated through multi-sectoral stakeholder meetings

Strategic Action 4

Advocate for high-level engagement of the government and relevant institutes

8

Empowerment and evaluation of 3 pilot provinces through site visits

- An innovation to motivate road safety practitioners at central and local levels

9

Investigating the cost-effectiveness of interventions on physical activity/active mobility and promoting a modal shift from motorised travel to active mobility

- Changes in the travel behaviour of King Mongkut's Institute of Technology Ladkrabang students towards more active and safe modes.

- Testing and adaptation of the framework of the physical activity study in local communities to create active transport societies.

Strategic Action 5

Increase public awareness towards road safety culture

10

Communicating data management system and community-based research to public media

- 6 media site visits
- 24 pieces of news items published via mainstream and online media
- 6 stories of trainers and trainees in the communities published

11

Public communication with simplified research results

- Media research using big data and data analytics to analyze and synthesize at least 3 new media and 3 mainstream media

12

Publicized road safety information and knowledge messages to public by various media channels

- Big Talks on CBR or other hot issues and a minimum of 6 media items published from Big Talks

Strategic Action 1 and Expected Outputs

Improving research and knowledge management and promoting the use of evidence for knowledge-based policy and advocacy

1

Issue-based research in partnership with Thailand Science Research and Innovation

- *Researchers network for knowledge sharing*
- *Knowledge and policy recommendations drawn from research activities*

2

Community-based Research (CBR)

- *Packaging of knowledge and good practice from implementation for policy advocacy*

นโยบายและยุทธศาสตร์การอุดมศึกษา วิทยาศาสตร์ วิจัยและนวัตกรรม พ.ศ. 2563 - 2565
และแผนด้านวิทยาศาสตร์ วิจัยและนวัตกรรม ฉบับปรับปรุง ปีงบประมาณ พ.ศ. 2564

โปรแกรมที่ 9 สังคมคุณภาพและความมั่นคง (ผลสัมฤทธิ์ที่สำคัญภายในปี 2565)

02.9

สร้างสังคมที่มีการอยู่ร่วมกันอย่างสมานฉันท์ มีความมั่นคงทางเศรษฐกิจสังคม และมีการเสริมพลังเพื่อสร้างความมั่นคงทางสังคม

KR2.9.1 นโยบายหรือมาตรการเพื่อรองรับการเปลี่ยนแปลงของสังคมไทยและสังคมโลกที่ได้จากองค์ความรู้ที่สร้างขึ้น จำนวน 5 นโยบายหรือมาตรการ

KR2.9.2 จำนวนข้อพิพาทในประเทศกรณีความไม่เป็นธรรมลดลงร้อยละ 5

KR2.9.3 ภาระโรคที่เป็นปัญหา 1 ใน 3 ของประเทศ ลดลงร้อยละ 5 ต่อปี

KR2.9.4 อัตราการตายและบาดเจ็บจากอุบัติเหตุลดลงร้อยละ 5 ต่อปี



Strategic Action 2 and Expected Outputs

Strengthening road safety data and information system, enhance data analysis and utilization to support policy and advocacy

3

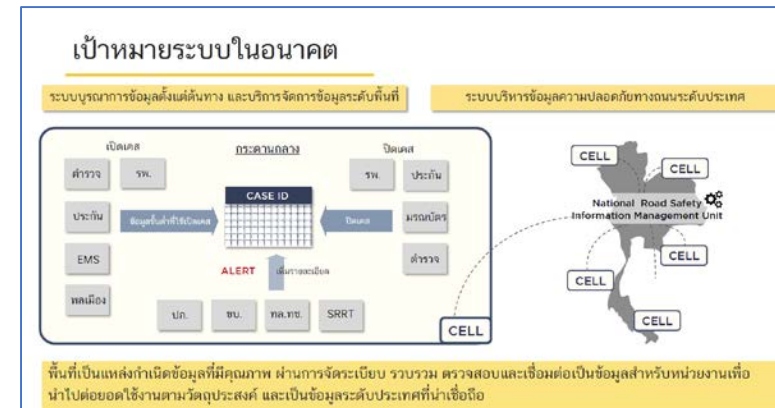
Development of road safety information system integration in pilot areas

- *National comprehensive data system*

4

Supporting the National Road Safety Data Management and Monitoring Sub-committee

- *Adaptation and utilization of the global road safety performance indicators*



Strategic Action 3 and Expected Outputs

Strengthening inter-sectoral road safety management mechanisms

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Developing road safety research management network

- *Road safety researchers' collaboration network*
- *Evidence-based research utilization, and translation of knowledge to develop policy*



6

Developing road safety management information system (MIS) and monitoring and evaluation (M&E) networks

- *Collaborative network of information and monitoring and evaluation among related agencies (MIS and M&E networks)*



7

Advocacy among stakeholders for policy development

- *Key policies advocated through multi-sectoral stakeholder meetings*



Strategic Action 4 and Expected Outputs

Advocate for high-level engagement of the government and relevant institutes

8

Empowerment and evaluation of 3 pilot provinces through site visits

- *An innovation to motivate road safety practitioners at central and local levels*



9

Investigating the cost and benefits of interventions on physical activity/active mobility and promoting a modal shift from motorised travel to active mobility (case study of King Mongkut's Institute of Technology Ladkrabang, KMITL)

- *Changes in the travel behaviour of KMITL students towards more active and safe modes together with the cost-benefit analysis.*
- *Testing and adaptation of the framework of the physical activity study in local communities to create active transport societies.*



รูปที่ ผบ-4 ตัวอย่างการปรับปรุงโครงสร้างพื้นฐานชอยดลองกรุง 1 ตามแนวคิด Active Mobility

Strategic Action 5 and Expected Outputs

Increase public awareness towards road safety culture

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Communicating data management system and community-based research to public media

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เวทีคุยเรื่องถนน

ผ่านระบบ ZOOM

“รถโดยสารไทย ความสำเร็จที่คุณต้องจ่าย”



ดร.สุเมธ องกิตติกุล
ผู้อำนวยการศูนย์วิจัย
ด้านนโยบายการขนส่ง และโลจิสติกส์

วันเสาร์ที่ 30 มกราคม 2563
เวลา 10.00 - 11.00 น.

Meeting ID: 820 4763 8439
Passcode: 594883

ดำเนินรายการ โดย
คุณกนกวรรณ กนกนางนงค์
ผู้ดำเนินรายการวิทยุ คลื่น 96.5



สงวนลิขสิทธิ์ในการป้องกันอุบัติเหตุทางถนนระดับจังหวัด

Opportunities in 2021

- **Second Decade of Action for Road Safety (2021-2030)**
 - Renew commitments from all stakeholders to halve road traffic deaths by 2030
 - Pursuing road safety as an integral part of a bigger picture of sustainable mobility, liveable cities and adolescent health and well-being
- **Global Road Safety Week (17-23 May 2021)**
 - Greater opportunity to engage young people and international stakeholders in road safety efforts
- **Parliamentary leadership**
 - Monitoring and supporting activities of relevant agencies and introducing new policies/initiatives through the existing champion MPs on road safety in the House of Representatives and the Senate
 - Networking and knowledge sharing at regional and global levels through the Asia-Pacific Regional Network for Road Safety Legislators
- **Potential to engage with more diverse group of stakeholders to generate demand for specific thematic areas and populations, for example**
 - Specialised research institutes
 - Young people networks and young people-centred organizations
 - International organizations including UN agencies