

Health in all public policies for the prevention and control of NCDs



Program proposal for WHO-CCS NCDs 2022-2026

10TH NOV 2021

Executive summary : “Learning and Growth”

Title of proposal: "Health in all public policies for the prevention and control of NCDs"

Goal: to improve existing agency functions regarding **social and behavioral determinants of NCDs** to ensure their systems are fully functional and performs optimally to promote health and life-year gain, productivity gain, and increase national competitive capacity

Strategic Objectives: the main strategy is learning and growth. There are 5 strategic objectives

1. To facilitate multi-sectoral mechanisms for healthy public policy development and movement
2. To mobilize international network through shared agenda on NCDs
3. To advocate evidence-based policies including media advocacy
4. To generate health and economic M&E framework for NCDs & conduct documentation for partners' learning and shared expectation
5. To leverage political attention and investment in pandemic to advocate for NCDs

Focus areas

- Agenda based: Major NCD risk factors, including tobacco, alcohol, unhealthy diet, physical inactivity, pollution and mental health. Priority issues are tobacco consumption, sodium consumption, CVD & hypertension, and Obesity
- Area mechanism: District/ Sub-district, Provincial, and Regional Health Board
- Target population: working aged for healthy active aging.

Estimated Budget for 2022-2026 is 50 Million baht.

Expected Outcomes

Major expected outcomes:

- Functioning institutionalized and strengthened national and local multi-sectoral mechanisms for primary prevention of NCDs.
- Unfinished UNIATF's recommendation to be implemented
- An improved NCD response implementation as indicated by the Nine Global NCD targets and NCD progress monitor report, particularly on the indicators that Thailand has yet to fully achieved in the 2020 report.
- A continuing progress towards Thailand achieving the global NCD targets for 2025 and the SDG 2030 target on NCDs.
- Regular Think tank meeting and movement
- Supporting NCD champions in policy spaces.

Expected outcomes:

Unfinished UNIATF's recommendation to be implemented:

- a. Establishment of a new inter-ministerial steering committee on NCD prevention and control with designated high level focal persons for NCDs in ministries with accountability
- b. Accede to the WHO FCTC Protocol to Eliminate Illicit Trade in Tobacco
- c. Identify and utilize champions for NCD-related SDG targets in health and non-health sectors
- d. Introduce health impact/outcomes assessments
- e. Regulation of food industry to ensure food products comply with recommended standards, focusing on reducing sodium, sugar, and fat
- f. Ban inappropriate marketing of unhealthy food and beverages to children and implement the Act on Control of Marketing of Infant and Young Child Food
- G. Address interference from tobacco, alcohol, air pollution, and food industry to ensure that public interests remain above commercial interests

Involvement of Multi-Stakeholders

- Local Health Division, Department of Local Administration, Ministry of Interior will be co- project management on the capacity building program for Health section of Local Administrative Government.
- Department of Labour Protection and Welfare, Ministry of Labor will be co-researchers on the health and economic assessment on the workplace program
 - Fiscal Policy Office, Ministry of Finance will be co-researchers on health and economic assessment framework

Program Governance (including Program Management Structure)

- Department of Disease Control will be responsible for contract management and a designated Deputy DG of DDC will sign the contract on behalf of the DDC. Director of Division of NCD is responsible for the program management.
 1. Program manager: Dr.Krisada Hanbanjerd (Gov. staff)
 2. Assistant manager: Ms.Tarinee Pangjunan (Gov. staff)
 3. Financial and accounting officer: Supachai Kingkaew
 4. Coordinator: Ms.Tuangporn Intrajak
 5. Researcher: Dr.Siriwan Pitayarangsarit (Gov. staff)
 6. Research assistant: Nattaya Tungsirikul, Thanatchaya Paereegul
 7. Communication officer: Ms.Chana Singhasilp
- A steering committee chaired by a non-government officer to provide direction and monitor the progress. The component of the steering committee will be from high officials from MoPH and other relevant ministries, WHO and UN agencies, representatives from funding agencies , and senior NGOs and experts.
- A technical working group will be assigned by the Chair of the steering committee to review activity plan and budget allocation for each strategy