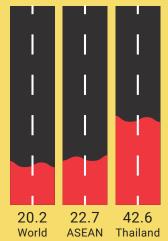
## **Young People (aged 15-24)** and Road Safety in Thailand

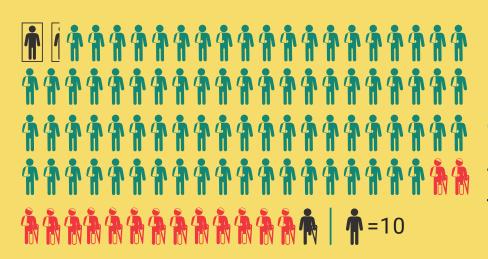
Road traffic injury is the leading cause of death among young people



Road traffic death rates among young people (per 100,000 population aged 15-24)

Thailand has the

highest road traffic death rate in ASEAN countries among those aged 15-24, and twice the world rate.2



## Each day

13 young people die<sup>3</sup> 800 are injured

150 are seriously injured

7 become disabled from road crashes



aged 15-24.1

Over 4 in 5 deaths among young people are males



1 in 4 deaths involve alcohol use<sup>6</sup>



Over 4 in 5 of road traffic deaths among young people involve motorcycle users'



9 out of 10 of the young motorcycle users killed were not wearing helmets<sup>6</sup>

<sup>1</sup> Ministry of Public Health, Public Health Statistics (2017)

World Health Organization, Global Health Estimates (2018)
Ministry of Public Health, Department of Disease Control, Road Traffic Death Data Integration (2016)

 Ministry of Public Health, Hospital information system (2016)
4 Ministry of Public Health, Hospital information system (2016)
5 4.6% of those who are seriously injured, based on Sirindhorn National Medical Rehabilitation Institute, the Incident of disability and impact from road traffic injury (2006)

<sup>6</sup> Ministry of Public Health, Department of Disease Control, Injury Surveillance System (2016)

## Effective ways to reduce road traffic injuries and deaths among young people<sup>7</sup>



- · Setting and enforcing speed limits
- Traffic calming measures
- Restricting drink-driving
- · Public awareness campaign on reducing speed



- Mandatory correct helmet use law
- Helmet distribution among students
- · Introducing a helmet standard
- Public awareness campaigns on helmet use



- Introducing laws that lower BAC limits for younger drivers
- Consistent enforcement of blood alcohol limits by
  - Random breath testing
  - Sobriety checks
- Restricting the availability of alcohol to young drivers – hours, days, locations
- Minimum drinking-age law
- Implementing designated driver programmes
- Public awareness campaigns to improve attitudes among young people



- · Daytime running lights
- · Retro-reflective or fluorescent clothing
- · Light-coloured clothing and helmets
- · Reflectors on the back of the vehicle



- · Seat-belt legislation and enforcement
- Ensuring that vehicles are fitted with appropriate seat-belts
- Public awareness campaigns on seat-belt use



- Licensing restrictions such as graduated driver licensing
- Introducing disincentives for law breaking such as penalty points



