

## Regional Webinar to Mark World No Tobacco Day (WNTD) 2026

Theme: Unmasking the appeal – countering nicotine and tobacco addiction

Date: 15 May 2026; 1130 to 1230 hours IST

Modality: Virtual

### Draft Agenda

11:30am - 11:32am	<b>Welcome</b> Dr Jagdish Kaur, WHO SEARO
11:32am - 11:37am	<b>Opening Remarks</b> Dr Suman Rijal, Director, Department of Health Promotion, Disease Prevention and Control, WHO SEARO
11:37am - 11:40am	<b>Purpose and objectives of the Webinar</b> Dr Jagdish Kaur
11:40am - 11:45am	<b>WNTD 2026 Theme</b> Dr Vinayak Prasad, Head, No Tobacco Unit, WHO HQ
11:45am - 11:55am	<b>Global Policy Landscape for the Regulation of Flavours in Tobacco and Nicotine Products</b> Dr Ranti Fayokun, Scientist, No Tobacco Unit, WHO HQ
11:55am - 12:00pm	<b>Overview of the Regional Scenario</b> Dr Jagdish Kaur
12:00pm - 12:25pm	<b>Panel Discussion (5-6 minutes per panelist; name of the experts to be finalized later)</b> <b>Moderator: Dr Jagdish Kaur</b> Panelist 1: Maldives' generational tobacco ban: A global first Mr Hassan Mohamed, Public Health Coordinator, Tobacco Control Section, Population Health and NCD Prevention Division, Health Protection Agency, Ministry of Health, Maldives Panelist 2: Chemical and Toxicological Analysis of Tobacco Products: Evidence and Insights NIMHANS Bangalore, India Panelist 3: Implementing the Electronic Cigarette Ban in Thailand: Overcoming Industry Resistance Ministry of Public Health, Thailand Panelist 4: "Say No To Tobacco Pledge" Campaigns in India Ministry of Health & Family Welfare, India Panelist 5: Role of youth in the prevention and control of tobacco and nicotine products Ms. Thanuri Somasiri, Youth Council Member, representing Sri Lanka in the WHO South-East Asia Region (WHO SEAR) Youth Council
12:25pm - 12:30pm	<b>Closing reflections and way forward</b> Dr Jagdish Kaur