

Partners for Prevention (P4P)

UNDP, UNFPA, UN Women & UNV Regional Joint Programme for Asia and the Pacific
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Partners for Prevention (P4P) is a United Nations Development Programme, United Nations Population Fund, UN Women, and United Nations Volunteers regional programme for Asia and the Pacific that began in September 2008. We focus on promoting effective primary prevention of violence, or stopping violence before it starts, with a particular focus on gender-based violence. Primary prevention is an essential part of a comprehensive response to violence, and we now know more about what is promising to prevent violence in different settings. P4P helps to collect this knowledge and communicate it to practitioners and decision-makers throughout the region.

We recognize the complex nature of violence, and the multiple partnerships and responses that are required to address it. Thus we work with a diverse set of partners including the United Nations family, allied development and donor agencies, partners in government, civil society organizations, research institutes, and academia at the local, national and regional levels.

With the long-term goal of reducing gender-based violence and promoting peace and equality, P4P focused on the following three areas:

1. Communications for social change
2. Capacity development and networking
3. Evidence-based policy advocacy

Our strategies include:

- Inspiring innovation through new knowledge
- Promoting interventions that work
- Engaging with and developing capacity of diverse partners and building movements
- Communicating effectively for change

Stopping violence before it starts is a long-term process. P4P aims to consolidate resources, strengthen existing and create new networks, and increase capacities, all of which will outlive the programme. All programme outputs – the regional research, networks and knowledge products – are public goods and will be available and maintained by partners within and outside the United Nations family. Thus, in partnership with civil society, government and donors, the programme will contribute to sustained gender-based violence prevention in the Asia and the Pacific region.

VPA focal person



James L. Lang

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James Lang is the Programme Coordinator for P4P. As a development practitioner, trainer and author with special interests in gender-based violence prevention and engaging boys and men in working towards gender equality, James previously served as the UNDP's Regional Gender Programme Advisor, also in the Asia-Pacific region. Prior to that, James worked for UNDP in Laos and Sri Lanka, the Family Violence Prevention Fund in San Francisco, and Oxfam Great Britain in the UK. He has published numerous articles, facilitated online discussions and edited books on the topics of poverty, men and gender, gender-based violence prevention, and other development issues.