

One Drop Foundation

AID PRIORITIES

One Drop™ is an international foundation with its headquarters in Montreal, created in 2007 by Cirque du Soleil's founder Guy Laliberté. At the core of its mission is access to water, sanitation and hygiene (WASH) as a transformative force to improve the living conditions of some of the world's most vulnerable communities. With the objective of delivering long-term impact and sustainability, One Drop brings into all its projects a unique Social Art for Behaviour Change™ (SABC) approach that aims at engaging communities in taking ownership and embracing adequate behaviours towards WASH. SABC is a human centered approach developed by One Drop and is a core priority for the organization. SABC fosters behaviour change towards healthy WASH practices and empowers the community and its members to take ownership of the projects over time, ensuring sustainability.

The One Drop model consists of funding projects to provide access to basic water, sanitation, and hygiene services in some of the world's most vulnerable communities by working with local and international implementing partners and social artists who are present in the targeted regions. In addition, One Drop brings technical expertise in SABC and experience in WASH sector. By combining its knowledge with the know-how of local partners in the field, the foundation has the ability to sustainably improve the living conditions of those who need it most.

In 2018, One Drop celebrated 11 years of bringing sustainable access to safe water to people around the world with projects in 13 countries that will soon reach over 1.6 million people.

WASH PROGRAMME TARGETS/OUTCOMES

By the end of 2018, One Drop was implementing 14 projects that will reach 1.6 million people, providing access to safely managed water and sanitation services by 2022. In 2019, two new projects, one in India and one in Mali, are in development aiming to reach 300 000 people. All projects work with vulnerable populations and the majority are in rural areas.

In Latin America, through the multi-stakeholder partnership Lazos de Agua Program, of the Inter-American Development Bank (IDB), The Coca-Cola Foundation, FEMSA Foundation, and One Drop seeks to improve access to drinking-water and sanitation services to around 200 000 people in Colombia, Guatemala, Mexico, Nicaragua and Paraguay by 2021.

WASH STRATEGY/ACTIVITIES

One Drop's mission aligns with the United Nations' Sustainable Development Goal 6: ensure availability and sustainable management of water and sanitation for all by 2030. It recognizes that one of the most prominent challenges of WASH programming is to ensure sustainable, long-lasting WASH systems. In response to this complex problem, One Drop projects apply the A-B-C for Sustainability™ model where resources are allocated to three components – A: access to safe water, sanitation and hygiene through infrastructure and capacity building; B: behaviour change through social art to foster healthy WASH practices; and C: capital to develop financial WASH related products and other market-based services to increase the pace of access to water and sanitation services.

Funds for projects are typically distributed between three components:

- 1) Providing access to basic drinking-water and sanitation services, including strengthening of sector systems;
- 2) Funding to SABC activities (targeting behaviours such as toilet usage and household water treatment and safe storage, etc); and
- 3) Supporting WASH-related markets and facilitating demand.

ADDITIONAL INFORMATION

WASH Strategy

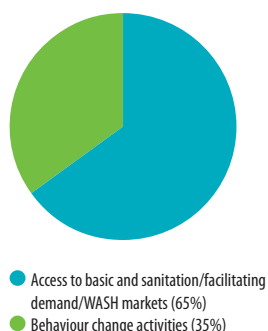
One Drop 4.0

PROJECTED FUNDING (2018–2020)

US\$ 28.5 million

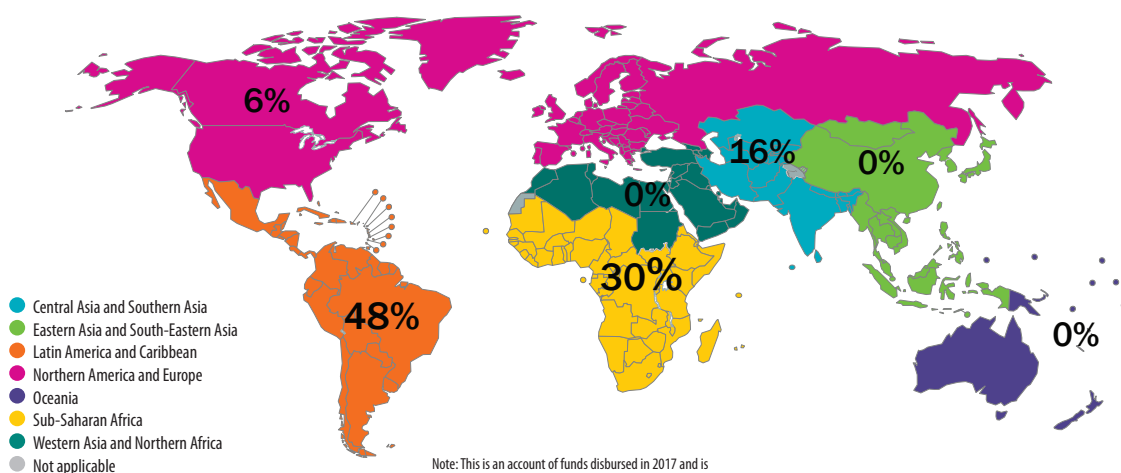
WASH AID PRIORITIES: DISTRIBUTION OF AID DISBURSEMENTS

By activity type in 2017



Source: GLAAS 2018/2019 ESA Survey

By region in 2017

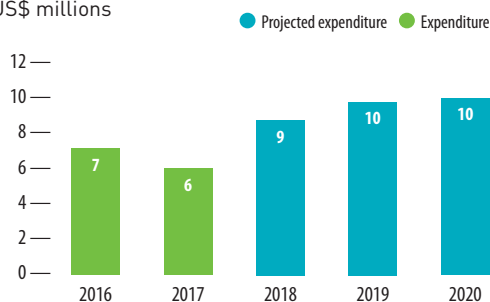


Note: This is an account of funds disbursed in 2017 and is not representative of project funding commitment.

Source: GLAAS 2018/2019 ESA Survey

WASH AID COMMITMENTS AND DISBURSEMENTS

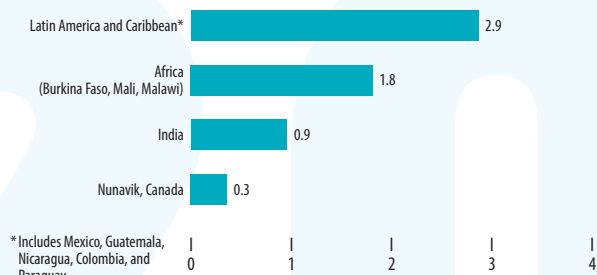
US\$ millions



Source: GLAAS 2018/2019 ESA Survey

TOP AID RECIPIENTS (2017)

Disbursement, US\$ millions

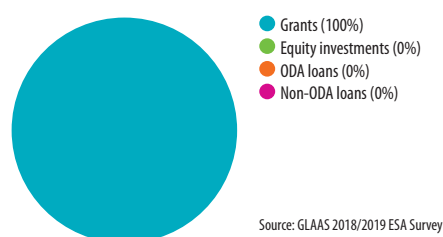


* Includes Mexico, Guatemala, Nicaragua, Colombia, and Paraguay.

Source: GLAAS 2018/2019 ESA Survey

WASH SECTOR AID FLOW TYPES

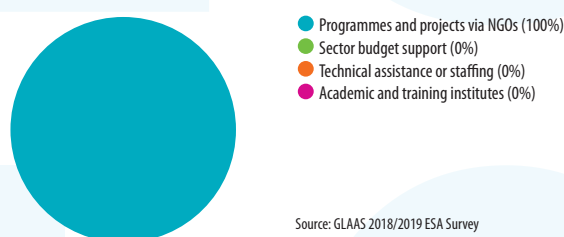
Percentage of aid in the form of grants, equity investments, ODA & non-ODA loans



Source: GLAAS 2018/2019 ESA Survey

FUNDING CHANNELS

A breakdown of funding channels for 2017 aid disbursements is provided below:



Source: GLAAS 2018/2019 ESA Survey

US\$ 5.98 million

LESSONS/IMPACTS

In Mexico and Paraguay, One Drop's executing partners work closely with national and regional agencies. In these partnerships, the government builds infrastructure and implements a social programme aimed at creating and training water committees to operate and maintain the water and sanitation systems. One Drop's executing partners complement, in close coordination with the government's social programmes to introduce SABC targeting the following specific behaviours: (i) handwashing with soap and water at critical times; (ii) household water treatment and safe storage; (iii) payment of water service tariffs; and (iv) payment of sanitation service tariffs. One of the main goals of these partnerships is to strengthen and coach the governments in developing a stronger social intervention model that has a solid behaviour change component by transferring the foundation's approach and tools for sustainability. Governmental agencies in Paraguay and Mexico are considering the possibility of adopting the SABC model for their social work, public education and awareness initiatives.

LEVERAGING OF AID

One Drop leverages the funds it receives and aims to secure up to an additional US\$ 9 in investment for projects for every US\$1 raised. Given One Drop's founder Guy Laliberte's commitment to cover the administrative costs of the Foundation, One Drop is able to dedicate 100% of funds raised to projects. One Drop raises funds through its unique events; private donations, and corporate partnerships.

COLLABORATIVE BEHAVIOURS FOR MORE EFFECTIVE DEVELOPMENT COOPERATION

Enhance government leadership of sector planning processes

Proportion of water and sanitation ODA allocated to water and sanitation policy and administration and education and training (%)

Not applicable

Strengthen and use country systems

Percentage of WASH ODA spending using country procurement systems (%)

Not applicable

Use one information and mutual accountability platform

Active participation in mutual assessment exercises/reviews (% of countries)

None during the past three years.

Build sustainable WASH sector financing strategies

Percentage of WASH funding published/information shared with Ministry of Finance (%)

Reports on WASH assistance or spending are shared with government officials and other institutions.

FUTURE OUTLOOK

One Drop plans to continue with the current model of programmes and aid. One Drop's vision for the coming years is to focus on the health sector, specifically in WASH in health care facilities in accordance with the 2019 World Health Assembly Resolution on WASH in health care facilities, alongside its work in WASH in disadvantaged communities.

Developed and coordinated by the Water, Sanitation, Hygiene and Health (WSH) Unit of the World Health Organization (WHO). Results contained in the ESA Highlights have been compiled by the ESA and GLAAS using data from the Organisation for Economic Development and Cooperation (OECD) Creditor Reporting System (CRS), estimates and text provided in the responses to the GLAAS 2018/2019 ESA survey.

WHO/CED/PHE/WSH/19.18

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8 http://www.who.int/water_sanitation_health/glaas/en/

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