

Hand hygiene (HH) word of the day – *engaging health workers through learning the meaning and fun facts about commonly used words*

Instructions for promoting word of the day in your health facility

When - For 5 days around 5 May, plan to highlight a HH word of the day. Plan the best times to engage people in the activity

Organize - To prepare, think about defining the chosen word/words, or outlining why this word is important in the facility - engage leadership at this stage if possible (be collaborative in organizing this activity). Create materials to share the HH word of the day activity - use an image, if possible, to outline what the word means to the health facility. Consider using Whatsapp groups (other networked social media platforms), posters in booths erected for 5 May celebrations, on hospital announcement systems, post it on the intranet

Reach out - Advertise the activity to alert people to look out for 'word of the day' around 5 May! (fliers, online/intranet, etc (LINK TO WHO template). Ask other staff to do the same action for their own colleagues during a ward huddle or handover, maybe just on 5 May

Describe – **Clearly how people can get find HH word of the day and that they can pass on the information to their colleagues around 5 May!**

Summarise - Consider evaluating if this activity has engaged staff and how, and share a short summary report with colleagues.

WHO's 5 suggested words of the day – moment, quality, safety, teams, hands! Use the WHO fliers promoting these words should you chose too.

Word of the day	Facts, meanings
Moment	A warm, engaging word that reminds everyone to celebrate a short time in their day by taking time to think and performing hand hygiene at the right time to protect a patient
Quality	Quality means a valuable, worthy experience. Hand hygiene is a worthy action that leads to quality health care
Safety	Safety means protection, well-being. Performing hand hygiene in health care protects patients and health workers
Teams	Working as a unit, in a team, feels like solidarity, cooperation, synergy and allows you to collaborate. Communicating about the importance of hand hygiene with colleagues makes you feel like a united team
Hands	Hands are invaluable in our lives, they can help or harm. Use them to help to provide safe care! Unite for safety: clean your hands