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## WHO webinar series on country pharmaceutical pricing policies #23

Perspective subseries: Young people

# Should young people be more concerned about medicine pricing?



Use Q&A window to post your questions (not “Chat”)



Please keep all comments respectful and constructive



The session is recorded for viewing on demand



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# Panellists

## Audrey Wong

Chairperson of External Relations  
International Pharmaceutical Students' Federation

## Kai Figueras de Vries

National Coordinator  
Universities Allied for Essential Medicines  
(UAEM), Chair of UAEM-Amsterdam

## Daphné Galloux

Youth Advocate for CHOICE for Youth  
Sexuality, Netherlands  
Intern for UNICEF Health Section

## Matheus Falcão

Member of global coordination  
People's Health Movement, Brazil

How did you become aware of and involved in issues relating to pharmaceutical pricing and access to medicines?



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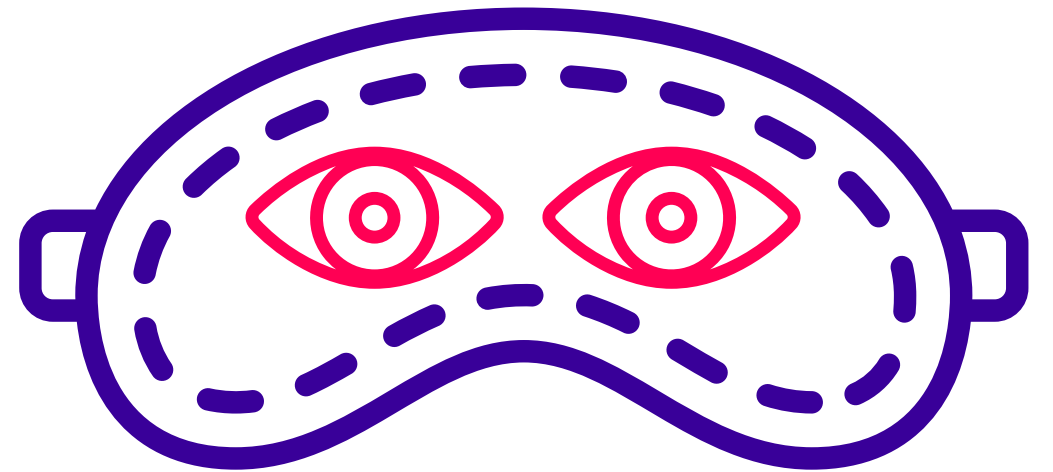
# Escalating medicine prices

- What is your view on escalating medicine prices in your countries or globally?
- Should young people be more worried about the affordability of medicines to individuals and governments? Why or why not?



## Broader issues on access to essential medicines

What are the other issues relating to access to essential medicines that have kept you awake at night?



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# Funding future innovation

What is your view on the reasoning that high prices are needed for capitalizing R&D for future innovations (and high prices are one of the important barriers to access)?



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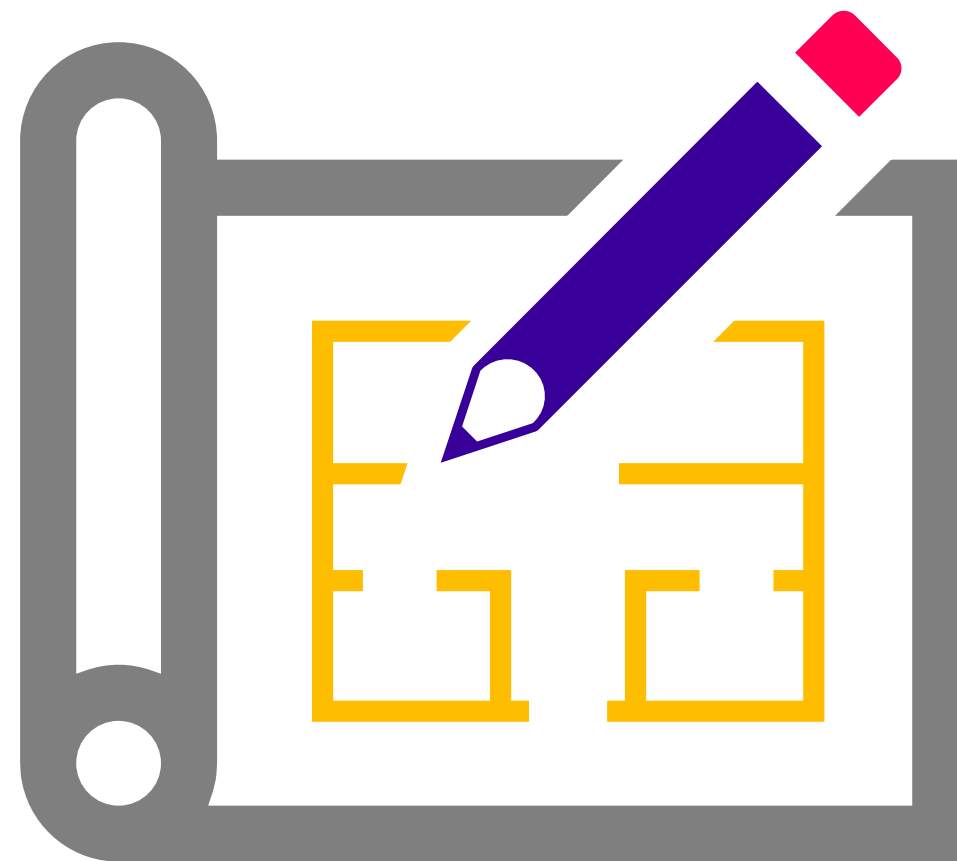


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# What would you like to change

What are the current systems or policies relating to pricing of and access to medicines that don't make sense to you or doesn't align with your value judgement?

If you have an opportunity to redesign the systems from scratch, what would you like to change?



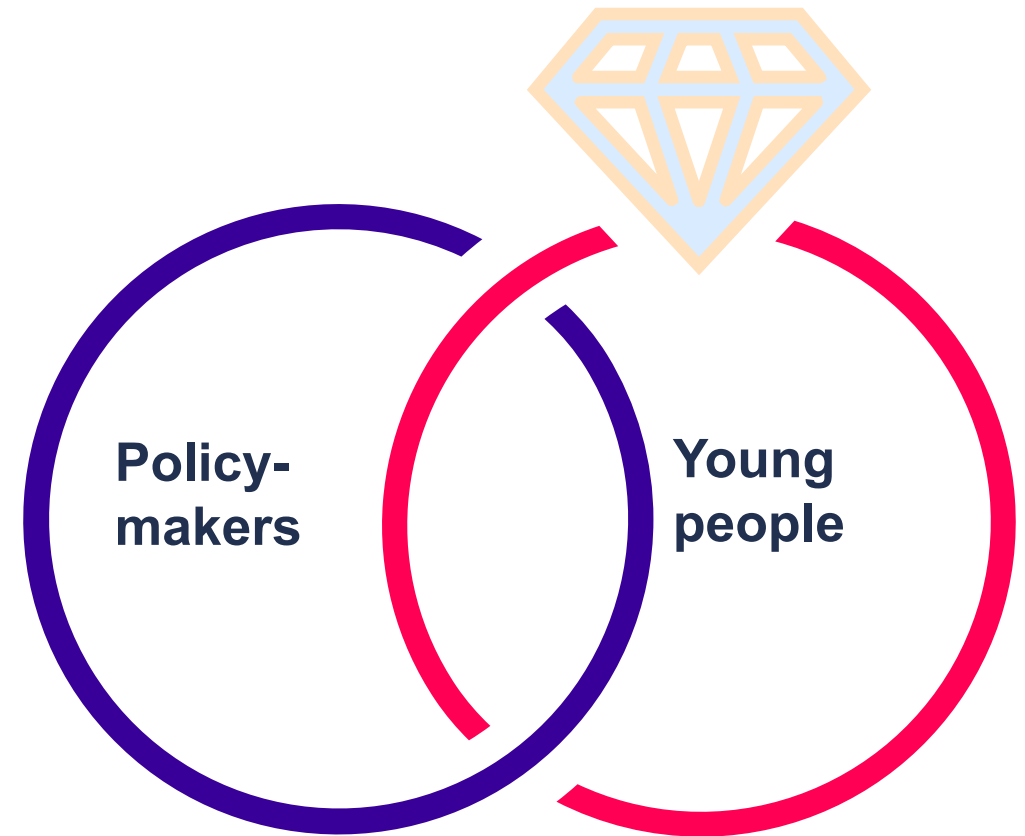
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# Engaging young people on health policy

What would you suggest to policymakers and bureaucrats about engaging young people on health policies?





# Q&A with the audience

# Announcement

## 2024 Fair Pricing Forum



**6-8 Feb 2024**  
**10:00 – 14:30 (UTC)**

Registration will be open by  
mid-December 2023

## Pricing webinar recordings and slides

<https://www.who.int/news-room/events/detail/2021/07/06/default-calendar/pharmaceutical-policy-webinar-series---past-events>

## Comments and suggestions

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