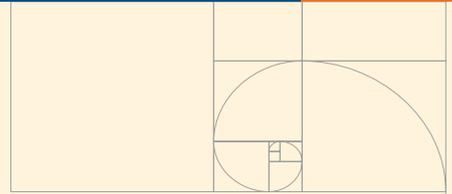


Health Heritage Innovations

Category: Practice

Stage: Scaling

Country (region): Uganda (Africa)



Traditional Medicine Innovation Hub

Fostering innovation in Traditional Medicine, health beverages and pharmaceutical ingredients

Africa has a heavy reliance on imported medicines; yet it has a rich indigenous medical knowledge and biodiversity. Support for the use of Traditional Medicine has been lacking, with few advances in research, training or product development.

The PHARMBIOTRAC Traditional Medicine Innovation Hub addresses this challenge by tapping into the continent's rich biodiversity to create commercial products. The goal is to build health and economic self-reliance. The Hub aims to create a system to validate, protect and commercialise indigenous remedies.

The Hub's solution is a pioneering, integrated model for end-to-end development of natural products. It unites diverse stakeholders, from traditional healers to entrepreneurs, to standardize the process. This provides a comprehensive pathway to transform traditional knowledge into a wide range of standardized, commercial goods and pharmaceutical ingredients. Traditional knowledge is integrated with scientific validation to form a strong evidence base, and the Hub uses rigorous preclinical testing for safety and efficacy.

Our work is built on strong collaborations with universities, government bodies and traditional healers. We invite new partnerships with international research institutions, global philanthropists and development agencies. Together, we can bridge critical gaps and accelerate the journey of natural products from traditional knowledge to widespread commercial success.



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About
PHARMBIOTRAC



Videos and
success stories



Disclaimer: WHO played no role in the development of this innovation.