

# SAVE THE DATE



**WEBINAR**

**16 MARCH 2021 | 9-10:30 AM CET**

**The importance of  
tobacco cessation in  
the context of the  
COVID-19 pandemic**

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**World Health  
Organization**

**[Link to campaign site](#)**

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**The World No Tobacco 2021 campaign aims to empower and support tobacco users on their journey to quit.**

**WHO invites healthcare professionals to learn and discuss their role in tobacco cessation and engage in the year-long campaign.**

**The webinar will provide:**

- **Experience establishing national quit lines**
- **Clarity on smoking cessation in the context of cancer care and prevention**
- **Best-practice examples for integrating tobacco cessation into TB clinical practices**
- **Guidance on tobacco cessation in the context of the COVID-19 pandemic**

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