

NOTICE OF VACANCY

Community Engagement and Social Mobilisation
Associate



1. Summary

The World Health Organization (WHO) Philippines is looking for an individual contractual partner who will serve as community engagement and social mobilisation associate for health emergencies and routine programmes, under Special Services Agreement (SSA) contract.

The proposals are due by 15 January 2025.

2. Background

Health promotion, universal health coverage (UHC), and the Sustainable Development Goals (SDGs) are deeply interconnected in fostering health and well-being. The five core actions outlined in the Ottawa Charter — developing personal skills, strengthening community action, creating supportive environments, building healthy public policy, and reorienting health services — are essential for achieving UHC. These actions enhance health literacy, empower communities, and address the environmental, social, and economic determinants of health. They align with both health-related and broader SDG objectives, making community engagement a key factor in achieving holistic and sustainable health outcomes.

In line with C4H (Communication for Health), integrating health promotion across all sectors, ensuring policies that support healthy choices, fostering community involvement, and prioritising prevention can improve health outcomes for all. In the context of health emergencies, effective communication and community engagement become even more crucial, empowering individuals, groups, and relevant entities to adopt recommended behaviours, follow non-pharmaceutical interventions, and build resilient networks essential for the response. Scaling up these efforts is vital to strengthening community resilience, improving preparedness, and enhancing impact of routine and emergency initiatives.

3. Timeline

The contract period is from 1 February to 30 June 2025.

4. Place of Assignment

Manila, Philippines

5. Scope of Work

Under the supervision of the WHO Representative to the Philippines and the Communications Officer in the WHO Country Office, the community engagement and mobilisation associate will be responsible for delivering the following:

Output 1: Provide technical support on community engagement and social mobilisation on the routine health programmes and emergency response to the Department of Health (DOH) and its subnational units

Deliverable 1.1:

- Provide technical and operational support for health promotion and community engagement activities in collaboration with the Department of Health (DOH).
- Collaborate with the DOH and its partners to enhance community engagement, risk communication, and social mobilisation strategies, ensuring their effective

adaptation and implementation by regional and local authorities.

- Facilitate coordination and provide technical support for community engagement strategies related to national plans for routine health programmes and health emergencies.

Deliverable 1.2:

- Work closely with the DOH Health Promotion Bureau to design, pre-test, post-test, and evaluate communication campaigns and materials on routine health programmes and other health emergencies, with a focus on the community engagement aspects of designing, and distributing, and analyzing feedback from the materials and partners.

Deliverable 1.3:

- Support the routine and health emergency programmes in the Country Office in strengthening partnerships with the DOH.
- Support the technical officers in enhancing collaborations with the DOH and partners to cascade community engagement initiatives among civil society organisations (CSOs), faith-based organisations, United Nations (UN) agencies, non-government organisations (NGOs), local government units (LGUs), and other stakeholders.

Output 2: Facilitate capacity building initiatives on risk communication, community engagement, and social mobilisation for health emergency and routine health programmes.

Deliverable 2.1:

- Support capacity building initiatives of relevant DOH teams at the national and subnational levels on RCCE during public health emergencies and managing infodemic at the community level in line with routine health programmes.
- Coordinate with Center for Health Development – Health Education and Promotion Officers (CHD HEPOs) on RCCE capacity building initiatives.

Output 3: Support CSO partners in their implementation of community engagement programmes on health emergencies and other routine health programmes.

Deliverable 3.1:

- Provide technical recommendations to CSO partners on designing, implementing, and monitoring interventions, in alignment with WHO's guidance on response to health emergencies and routine health programmes.
- Coordinate with DOH Health Promotion Bureau on policy and implementation guidelines, and partnerships with local government agencies.

Deliverable 3.2:

- Review and facilitate approval of administrative documentation from the CSO partners.

Output 4: Support WHO Philippines and its partners' involvement in events and conferences related to community engagement.

Deliverable 4.1:

- Identify appropriate partners to highlight and endorse depending on the purpose and audience of events or conferences, in coordination with WPRO and DOH

colleagues.

Deliverable 4.2:

- Support key partners in preparing reports and presentations to showcase models of collaboration, community outreach and engagement, and partnerships.

Output 5: Perform other communication-related duties, as required by the Communications Officer or WHO Country Representative.

6. Qualifications and experience

The individual contractual partner must fulfil the following educational qualifications and work experience:

Education and Certifications

- Essential: University degree in community development, sociology, community nursing or public health from an accredited or recognized institute.
- Desirable: Advanced University degree in public health, social work, or community development

Work Experience

- Minimum of 6 years of experience at the national and international levels, in applying and monitoring multidisciplinary approaches in community engagement, social mobilisation programmes, health promotion and/or communications.
- Should have public and private sector work experience (outside health) to understand the varying needs and conflicting priorities.
- Experience working within the UN system or with UN partners is preferred.
- Previous non-government organisation (NGO) and/or international non-government organisation (INGO) work experience, particularly managing community-based projects.

Skills

- Basic computer skills and knowledge in Microsoft windows applications
- Interpersonal communication skills
- Facilitation skills
- Coordination skills

Language

- Written and spoken fluency in English is essential.
- Fluent in Filipino and preferably additional local languages and dialects.

Competencies

- Creative, resourceful, and has meticulous attention to detail and accuracy
- Able to adapt to relevant and reasonable project demands and submit deliverables within timelines
- Results-oriented and collaborative attitude at work
- Demonstrates exceptional ability to remain calm, in control, and with a positive attitude even under intense pressure and tight deadlines

7. Other Requirements

The SSA shall have no direct or indirect involvement or interest, in any form, in milk substitute manufacturing, promotions, or sales, in arms dealing, drugs, alcohol industry, breastmilk substitute industry, tobacco industry or human trafficking. The contractor and personnel

involved in this work shall have no conflicts of interest in relation to the work being undertaken.

8. Management of Conflict of Interest

Any interest by an entity (organization/company), expert, or member of the project team that may affect or reasonably be perceived to (1) affect the expert's objectivity and independence in providing advice to WHO related to the conduct of a project, and/or (2) create an unfair competitive advantage for the expert or persons or institutions with whom the expert has financial or interests (such as adult children or siblings, close professional colleagues, administrative unit or department).

World Health Organization (WHO) conflict of interest rules is designed to identify and avoid potentially compromising situations from arising thereby protecting the credibility of the Organization and its normative work. If not identified and appropriately managed such situations could undermine or discount the value of the expert's contribution, and as a consequence, the work in which the expert is involved. Robust management of conflicts of interest not only protects the integrity of WHO and its technical/normative standard-setting processes but also protects the concerned expert and the public interest in general.

9. Ethical and Professional Standards

WHO prides itself on a workforce that adheres to the highest ethical and professional standards and that is committed to put the WHO Values Charter into practice.

WHO has zero tolerance towards sexual exploitation and abuse (SEA), sexual harassment and other types of abusive conduct (i.e., discrimination, abuse of authority and harassment). All members of the WHO workforce have a role to play in promoting a safe and respectful workplace and should report to WHO any actual or suspected cases of SEA, sexual harassment, and other types of abusive conduct. To ensure that individuals with a substantiated history of SEA, sexual harassment or other types of abusive conduct are not hired by the Organization, WHO will conduct a background verification of final candidates.

10. Travel

The SSA should be ready to travel to various locations in the country as needed. A medical certificate of fitness to work should be submitted prior to the engagement.

11. Submission of Requirements

Interested individuals should submit electronic copies of the following:

- Cover letter.
- Curriculum Vitae

Address all cover letter and proposals to:

Dr Rui Paulo de Jesus

WHO Representative to the Philippines
Ground Floor, Building 3, Department of Health San Lazaro Compound
Rizal Avenue, Sta Cruz, Manila

Please submit the electronic copy of the application with the title “**Community Engagement and Social Mobilisation Associate**” to Mrs Ying Chen (cheny@who.int) and to wpphlwr@who.int. Only shortlisted applicants will be contacted by WHO Philippines.

Deadline of submission of application is on **15 January 2025**.