IRELAND

Total population
4,713,993
Population aged (15+)
64%

Population in urban areas
78%
Income group (World Bank)
High

ALCOHOL CONSUMPTION 2016

Recorded alcohol per capita (15+) consumption by type of alcoholic beverage (%)

Recorded unrecorded:
alcohol per capita (15+) consumption in litres of pure alcohol

Recorded
Unrecorded

Prevalence of heavy episodic drinking

Total alcohol per capita consumption (15+), drinkers only, in litres of pure alcohol

"Consumed at least 60 grams or more of pure alcohol on at least one occasion in the past 30 days."
**ALCOHOL-ATTRIBUTABLE BURDEN 2016**

Alcohol-attributable fractions* in the largest harm categories caused by alcohol (%)

*The alcohol-attributable fraction denotes the proportion of a health outcome caused by alcohol (that is, the proportion that would disappear if alcohol consumption was removed).

**ALCOHOL AND YOUNG PEOPLE 2016**

**Abstainers past 12 months (%)**

**Prevalence of heavy episodic drinking**

**Total alcohol per capita consumption**

**Alcohol-attributable fractions** in overall mortality in different age groups (%)

**Alcohol-attributable fractions** for intentional and unintentional injury (%)

**IRELAND**

**ALCOHOL CONSUMPTION, HARM AND POLICY RESPONSES**
The WHO “Best Buys” to reduce the harmful use of alcohol

1. Increase excise taxes on alcoholic beverages
2. Enact and enforce bans or comprehensive restrictions on exposure to alcohol advertising (across multiple types of media)
3. Enact and enforce restrictions on the physical availability of retailed alcohol (via reduced hours of sale)