VACCINATION SAVES LIVES
Supporting the deployment of COVID-19 vaccines and routine vaccination systems in the Eastern Partnership

GEORGIA
A 3-year, €40 million project of the European Union and WHO Regional Office for Europe in six countries of the Eastern Partnership – Armenia, Azerbaijan, Belarus, Georgia, the Republic of Moldova, and Ukraine

PROJECT IMPACT:
FEBRUARY 2021 - FEBRUARY 2022

Supporting national vaccination systems and data management
• National Deployment and Vaccination Plan developed along with plans to set up mass vaccination centres.
• Fast-track procedures established for approval of COVID-19 vaccines.
• Intersectoral platform established to help regional public health authorities and local level governments in addressing challenges related to the COVID-19 vaccines roll-out.
• Training material developed addressing cold-chain storage, microplanning to leave no one behind, vaccine specificities, adverse event following immunization, and data entry and registration system.
• Webpage hosted on governmental website developed, offering information on COVID-19 vaccines, available in Georgian, Armenian, Azeri, Abkhazian, and Ossetian.

Digital data collection and monitoring platform set up to better administer and manage up to date information on vaccine doses available and administered.
• Mobile application with vaccination status and QR code synchronized with EU requirements.

Providing health professionals with capacity-building opportunities
• 2000 health-care workers (HCWs) trained on COVID-19 vaccines.
• 846 HCWs trained on communicating about COVID-19 vaccines with the engagement of civil society organizations, including those working with minorities.
• 2000 HCWs, health managers, local government representatives, and NGOs trained on interpersonal and crisis communication skills.

Strengthening vaccine cold-chain storage, transportation, and administration system
• 82 laptops and 9 projectors delivered to the National Centre for Disease Control (NCDC).
• 20 tablets distributed for registration of performed vaccinations.
• 1377 vaccination points assessed, including family doctor practices, and recommendations provided.
• 300 refrigerators and thermometers and 200 cold boxes distributed.
• 136 vaccination points trained in the maintenance of refrigerators, voltage stabilizers, and temperature monitoring techniques.
• Vaccine carrier van delivered to the NCDC for improved vaccine transportation capacity.

TRAINED

4846 health-care workers, government, and NGO representatives
400 religious leaders
1000 teachers and community leaders

DISTRIBUTED

6000 posters
231 billboards
17 awareness-raising videos

PROCURED

300 refrigerators and thermometers
200 cold boxes
1 vaccine carrier van
82 laptops, 9 projectors, 20 tablets

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Risk communication and community engagement

- Four behavioural insight surveys conducted, providing insights into people's perceptions towards COVID-19 and vaccination, with the results informing public communication interventions.
- 17 videos produced featuring vaccine registration instructions, testimonials, expert opinions, vaccine explainers and calls for vaccination.
- 3 WHO explanatory animations on COVID-19 vaccines translated into Georgian.
- 231 copies of 6 types of vaccination billboards installed in 20 of the busiest locations across Tbilisi, 21 metro stations, and 190 metro cars.
- 1000 people, including teachers and community leaders, reached with awareness-raising activities on COVID-19 vaccination, during 50 meetings organized across remote villages and municipalities.
- 400 religious leaders mobilized on COVID-19 vaccination from both Muslim and Christian communities.
- 30 000 people assisted in registering for COVID-19 vaccination by mobile vaccination officers in three major cities.
- Close collaboration with national and regional media outlets fostered to promote COVID-19-related information, resulting in 30 vaccination-promoting TV spots and messages of 30-45 minutes each.
- 10 webinars conducted on vaccine-related information for journalists across the country, including in remote areas.
- Official governmental COVID19infovaccines.org website translated into Georgian.