

VACCINATION SAVES LIVES

Supporting the deployment of COVID-19 vaccines and routine vaccination systems in the Eastern Partnership

PROJECT IMPACT:
FEBRUARY 2021 - SEPTEMBER 2022

GEORGIA

A 3-year, €40 million project of the European Union and WHO Regional Office for Europe in six countries of the Eastern Partnership – Armenia, Azerbaijan, Belarus, Georgia, the Republic of Moldova, and Ukraine

TRAINED



5646 health-care workers, government, and NGO representatives

1650 religious leaders, teachers, and community leaders

DISTRIBUTED



7500 posters

231 billboards

22 awareness-raising videos

30 vaccination-promoting TV spots

PROCURED



2 ultra low temperature freezers

2 cold vaccine storage rooms

300 refrigerators and thermometers

1 vaccine carrier van, **200** cold boxes

82 laptops, **9** projectors, **20** tablets

Supporting national vaccination systems and data management

- National Deployment and Vaccination Plan developed along with plans to set up mass vaccination centres.
- Fast-track procedures established for approval of COVID-19 vaccines.
- Intersectoral platform established to help regional public health authorities and local level governments in addressing challenges related to the COVID-19 vaccines roll-out.
- Training material developed addressing cold-chain storage, microplanning to leave no one behind, vaccine specificities, adverse event following immunization, and data entry and registration system.
- Webpage hosted on governmental website developed, offering information on COVID-19 vaccines, available in Georgian, Armenian, Azerbaijani, Abkhazian, and Osetian.

- Digital data collection and monitoring platform set up to better administer and manage up to date information on vaccine doses available and administered.

- Mobile application with vaccination status and QR code synchronized with EU requirements.

Providing health professionals with capacity-building opportunities

- Capacity-building package for primary health-care personnel developed, integrating routine vaccination, COVID-19 vaccination, cold chain management, and communicating about vaccines.
- 45 experts equipped with knowledge to become trainers and who went on to instruct 800 primary health-care workers (HCWs) on new capacity-building package.

- 2846 HCWs trained on COVID-19 vaccines and communicating about vaccines with the engagement of civil society organizations, including those working with minorities.

- 2000 HCWs, health managers, local government representatives, and NGOs trained on interpersonal and crisis communication skills.

Strengthening vaccine cold-chain storage, transportation, and administration system

- 2 vaccine storage cold rooms, 2 units of ultra-low temperature freezers, 1 vaccine carrier van, 300 refrigerators and thermometers, 200 cold boxes, 2 laptops, 9 projectors, and 20 tablets provided to the National Center for Disease Control.
- 136 vaccination points trained in the maintenance of refrigerators, voltage stabilizers, and temperature monitoring techniques.



Funded by
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European Region

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VOICES FROM THE GROUND



During the training we received information regarding COVID-19 infection and vaccination. After the first session, I went and got my first shot.

- Archpriest Theodore,
Batumi Holy Trinity Cathedral



I think everyone should understand the responsibility we have towards fighting the pandemic and get vaccinated. I've won many victories before. I am sure this will be another victory, but this time, it will be together with you.

- Irma Khetsuriani,
Paralympic fencing champion

Risk communication and community engagement

- Four behavioural insight surveys conducted, providing insights into people's perceptions towards COVID-19 and vaccination, with the results informing public communication interventions.
- 22 videos produced featuring vaccine registration instructions, testimonials, expert opinions, vaccine explainers and calls for vaccination.
- 3 WHO explanatory animations on COVID-19 vaccines translated into Georgian.
- 7500 COVID-19 vaccine advocacy and awareness-raising posters distributed in Georgian, Armenian, and Azerbaijani.
- 231 copies of 6 types of vaccination billboards installed in 20 of the busiest locations across Tbilisi, 21 metro stations, and 190 metro cars.
- 1000 people, including teachers and community leaders, reached with awareness-raising activities on COVID-19 vaccination, during 50 meetings organized across remote villages and municipalities.
- 650 religious leaders mobilized on COVID-19 vaccination from both Muslim and Christian communities.
- 30 000 people assisted in registering for COVID-19 vaccination by mobile vaccination officers in three major cities.
- Close collaboration with national and regional media outlets fostered to promote COVID-19-related information, resulting in 30 vaccination-promoting TV spots and messages of 30-45 minutes each.
- 10 webinars conducted on vaccine-related information for journalists across the country, including in remote areas.

- WHO Collaborating Centre [COVID19infovacces.com](https://covid19infovacces.com) website translated into Georgian and promoted across online channels.



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