Supporting national vaccination systems and data management

- National Deployment and Vaccination Plan developed along with plans to set up mass vaccination centres.
- Fast-track procedures established for approval of COVID-19 vaccines.
- Intersectoral platform established to help regional public health authorities and local level governments in addressing challenges related to the COVID-19 vaccines roll-out.
- Training material developed addressing cold-chain storage, microplanning to leave no one behind, vaccine specificities, adverse event following immunization, and data entry and registration system.
- Webpage hosted on governmental website developed, offering information on COVID-19 vaccines, available in Georgian, Armenian, Azerbaijani, Abkhazian, and Ossetian.

Digital data collection and monitoring platform set up to better administer and manage up to date information on vaccine doses available and administered.
- Mobile application with vaccination status and QR code synchronized with EU requirements.

Providing health professionals with capacity-building opportunities

- Capacity-building package for primary health-care personnel developed, integrating routine vaccination, COVID-19 vaccination, cold chain management, and communicating about vaccines.
- 45 experts equipped with knowledge to become trainers and who went on to instruct 800 primary health-care workers (HCWs) on new capacity-building package.

Strengthening vaccine cold-chain storage, transportation, and administration system

- 2 vaccine storage cold rooms, 2 units of ultra-low temperature freezers, 1 vaccine carrier van, 300 refrigerators and thermometers, 200 cold boxes, 2 laptops, 9 projectors, and 20 tablets provided to the National Center for Disease Control.
- 136 vaccination points trained in the maintenance of refrigerators, voltage stabilizers, and temperature monitoring techniques.

Supporting the deployment of COVID-19 vaccines and routine vaccination systems in the Eastern Partnership
Risk communication and community engagement

• Four behavioural insight surveys conducted, providing insights into people’s perceptions towards COVID-19 and vaccination, with the results informing public communication interventions.
• 22 videos produced featuring vaccine registration instructions, testimonials, expert opinions, vaccine explainers and calls for vaccination.
• 3 WHO explanatory animations on COVID-19 vaccines translated into Georgian.
• 7500 COVID-19 vaccine advocacy and awareness-raising posters distributed in Georgian, Armenian, and Azerbaijani.
• 231 copies of 6 types of vaccination billboards installed in 20 of the busiest locations across Tbilisi, 21 metro stations, and 190 metro cars.
• 1000 people, including teachers and community leaders, reached with awareness-raising activities on COVID-19 vaccination, during 50 meetings organized across remote villages and municipalities.
• 650 religious leaders mobilized on COVID-19 vaccination from both Muslim and Christian communities.
• 30 000 people assisted in registering for COVID-19 vaccination by mobile vaccination officers in three major cities.
• Close collaboration with national and regional media outlets fostered to promote COVID-19-related information, resulting in 30 vaccination-promoting TV spots and messages of 30-45 minutes each.
• 10 webinars conducted on vaccine-related information for journalists across the country, including in remote areas.

• WHO Collaborating Centre COVID19infocovaccines.com website translated into Georgian and promoted across online channels.

VOICES FROM THE GROUND

During the training we received information regarding COVID-19 infection and vaccination. After the first session, I went and got my first shot.
– Archpriest Theodore, Batumi Holy Trinity Cathedral

I think everyone should understand the responsibility we have towards fighting the pandemic and get vaccinated. I’ve won many victories before. I am sure this will be another victory, but this time, it will be together with you.
– Irma Khetsuriani, Paraolympic fencing champion

VACCINATION SAVES LIVES
Supporting the deployment of COVID-19 vaccines and routine vaccination systems in the Eastern Partnership

GEORGIA

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