

How to use the tool kit for event organisers

Summer is here and there are a lot of great opportunities for people to gather and enjoy themselves. Public health authorities are working together with event organisers and civil society organisations to reach out to people attending events, including at-risk groups, about monkeypox in Europe. This toolkit, jointly created by the World Health Organization (WHO) Regional Office for Europe and the European Centre for Disease Prevention and Control (ECDC), provides health authorities, civil society organisations and event organisers with customisable tools on monkeypox for mass gatherings, both for consideration and use.

About the toolkit

The toolkit is comprised of:

- 1) technical guidance;
- 2) trainings;
- 3) operational tools;
- 4) key messages for event organisers to share with event-goers;
- 5) suggestions for message dissemination;
- 6) social media tiles;
- 7) a stage announcement script;
- 8) posters;
- 9) an information leaflet;
- 10) video clips of event participants and experts;
- 11) QR codes for more information;
- 12) photos of monkeypox rashes and lesions; and
- 13) after-event follow-up actions.

The toolkit is available in English and Russian. Health authorities, Event organisers and international health organisations are welcome to translate it into other languages as needed.

Messages are developed for use before, during, and after an event. You can either share materials through your platforms and channels as they are, or rebrand them. If you rebrand materials with your own logo, please remove any current logos or contact us. Posters, social media tiles, and the information leaflet are provided in an editable format, and you can adjust language to fit the needs of your audience when rebranding with your logo.