

Item XX: Ageing is living: a strategy for promoting a lifetime of health and well-being in the WHO European Region 2026–2030 (30 October 2025. 14:00 -15:30)

Honorable chair, distinguished delegates,

Bulgaria aligns itself with the statement made on behalf of the EU and its Member States.

The Republic of Bulgaria supports the proposed vision for Strategy for promoting health and well-being throughout life in the WHO European Region for the period 2026-2030. Bulgaria considers that the WHO Regional Office for Europe can support Member States by facilitating the exchange of knowledge and good practices on lessons learned and experience in innovation among WHO Member States, including on improving measurement indicators, monitoring, and research on healthy aging at all levels.

The proposed areas of action and priorities are in line with those of the country. The Republic of Bulgaria has developed and adopted a number of strategic documents such as the Updated National Strategy for Demographic Development of the Population in the Republic of Bulgaria (2012-2030) and the National Health Strategy 2030, as well as action plans for their implementation. The main tasks in this regard include: developing and implementing a National Concept for Active Ageing; developing and implementing national cross-sectoral programs for active living and the development of solidarity between generations, creating conditions for a dignified life through effective systems for serving older people and ensuring equal access to quality health services that are adequate to their health needs.

Recently Bulgaria adopted a National Strategy for Geriatric Care and Healthy Aging 2030. Measures are needed in the health and social sectors, as well as geriatric training for medical and non-medical professionals, with the needs of older people being determined in advance.

Bulgaria assesses positively the proposed document and the overall vision of the proposed guidelines. Bulgaria considers that the priorities and objectives set out in the document submitted to the Regional Committee are timely and appropriate to the current realities. We believe that the implementation of the activities to achieve the set goals will improve the health of citizens on the one hand, and on the other hand, will improve the quality, flexibility, sustainability, and integrity of national health systems.

Thank you.